

Ji Lee

1971 –



“Personal projects make me happy and lead me to the jobs I love... I think there are opportunities to bring these two worlds together, and when it happens it can be awesome.

It’s all about having fun.
If it’s fun, I’ll always find time for it.

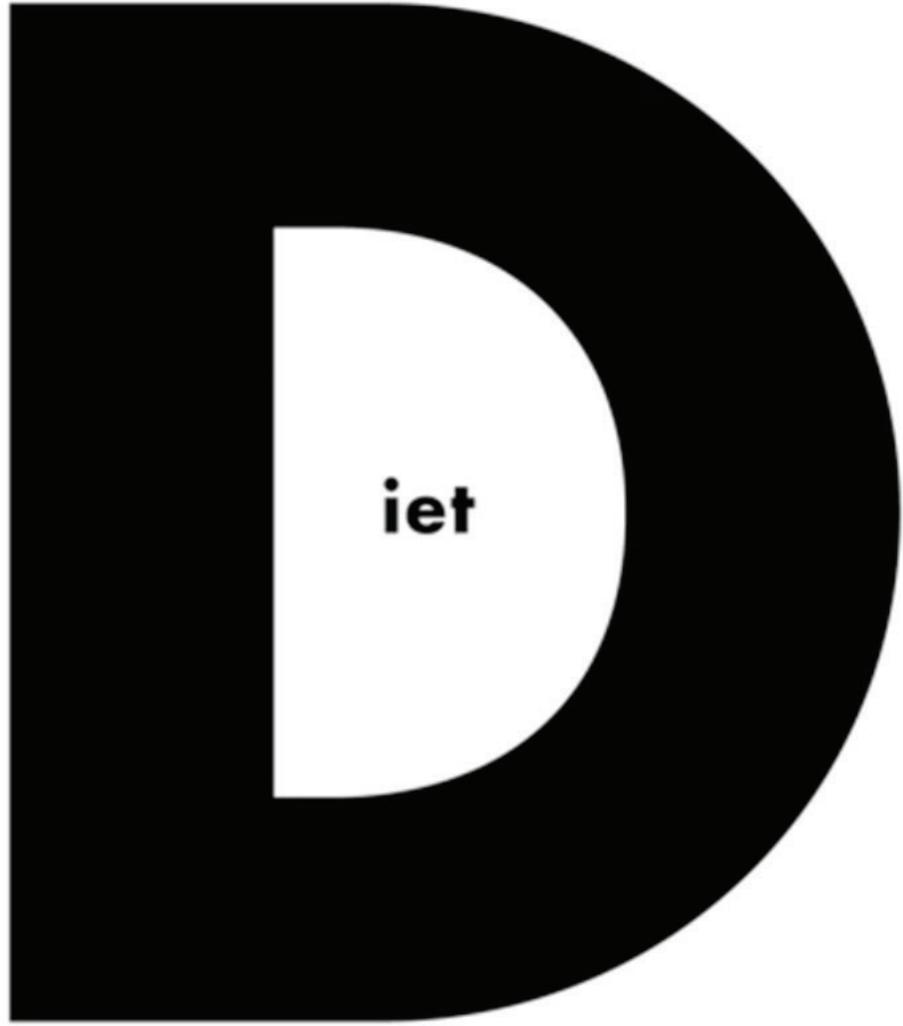
Personal and professional projects complement each other.

Never put all mu eggs into one basket.

Ideas are nothing. Doing is everything.”

!dea

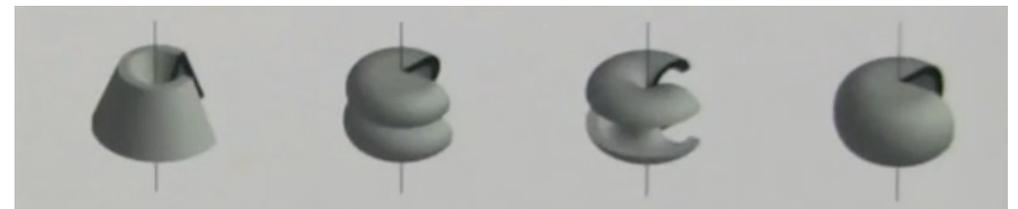
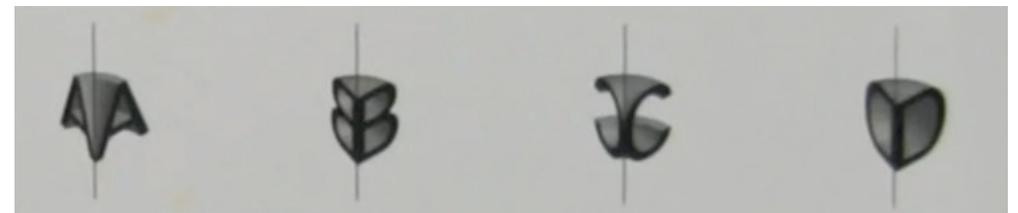
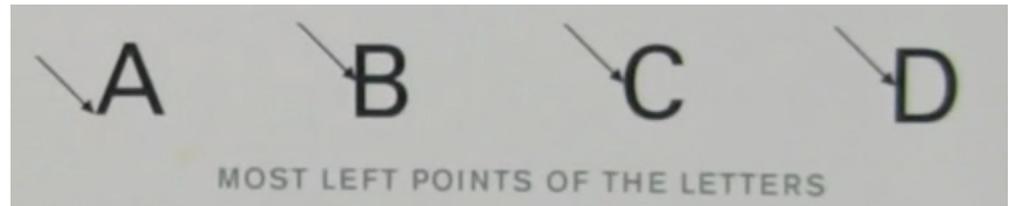
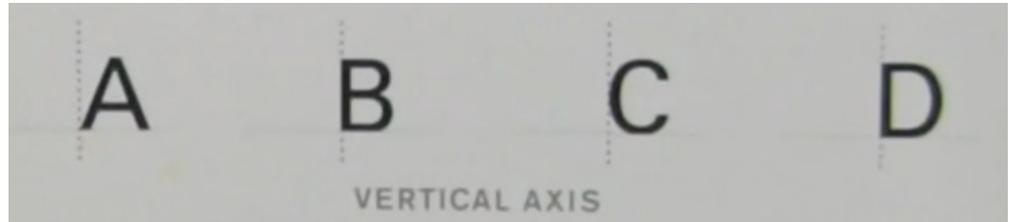
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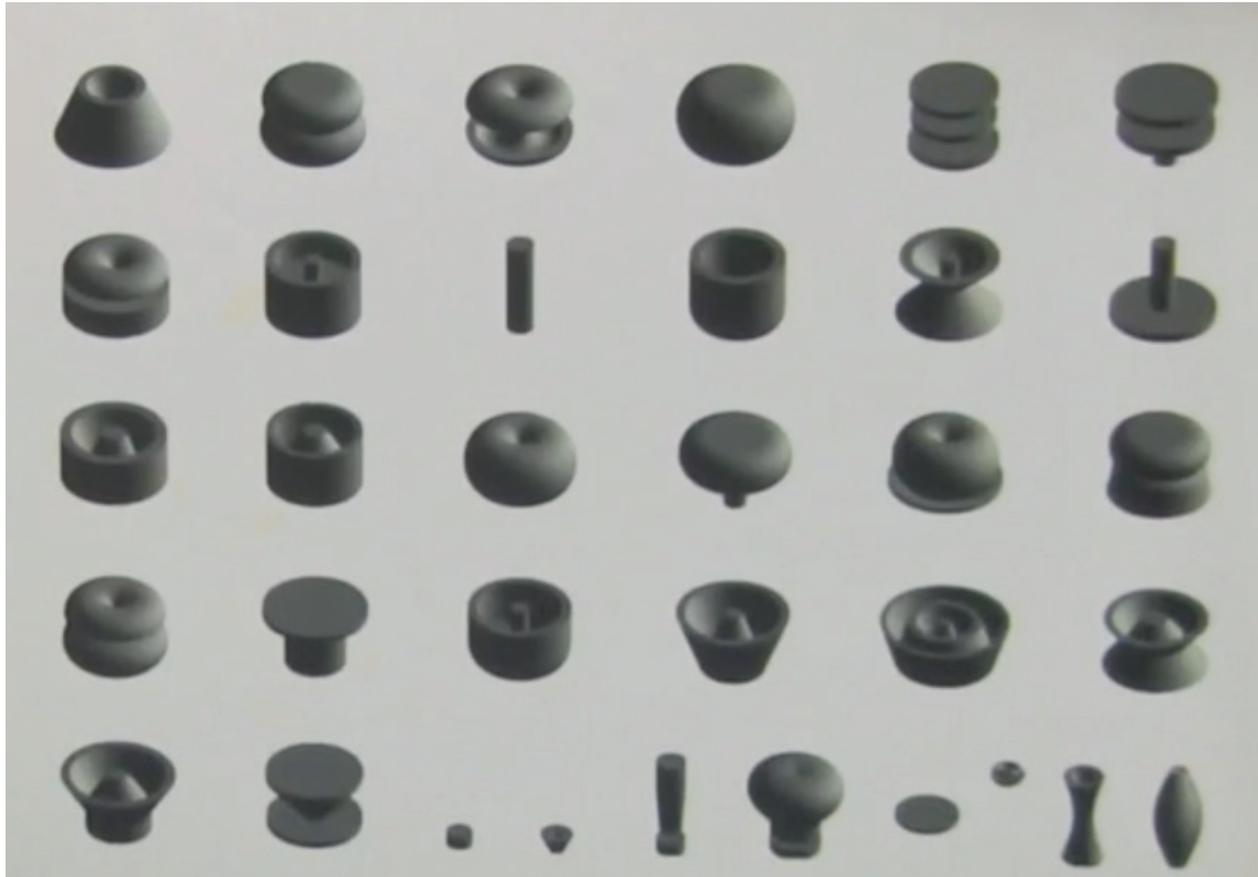


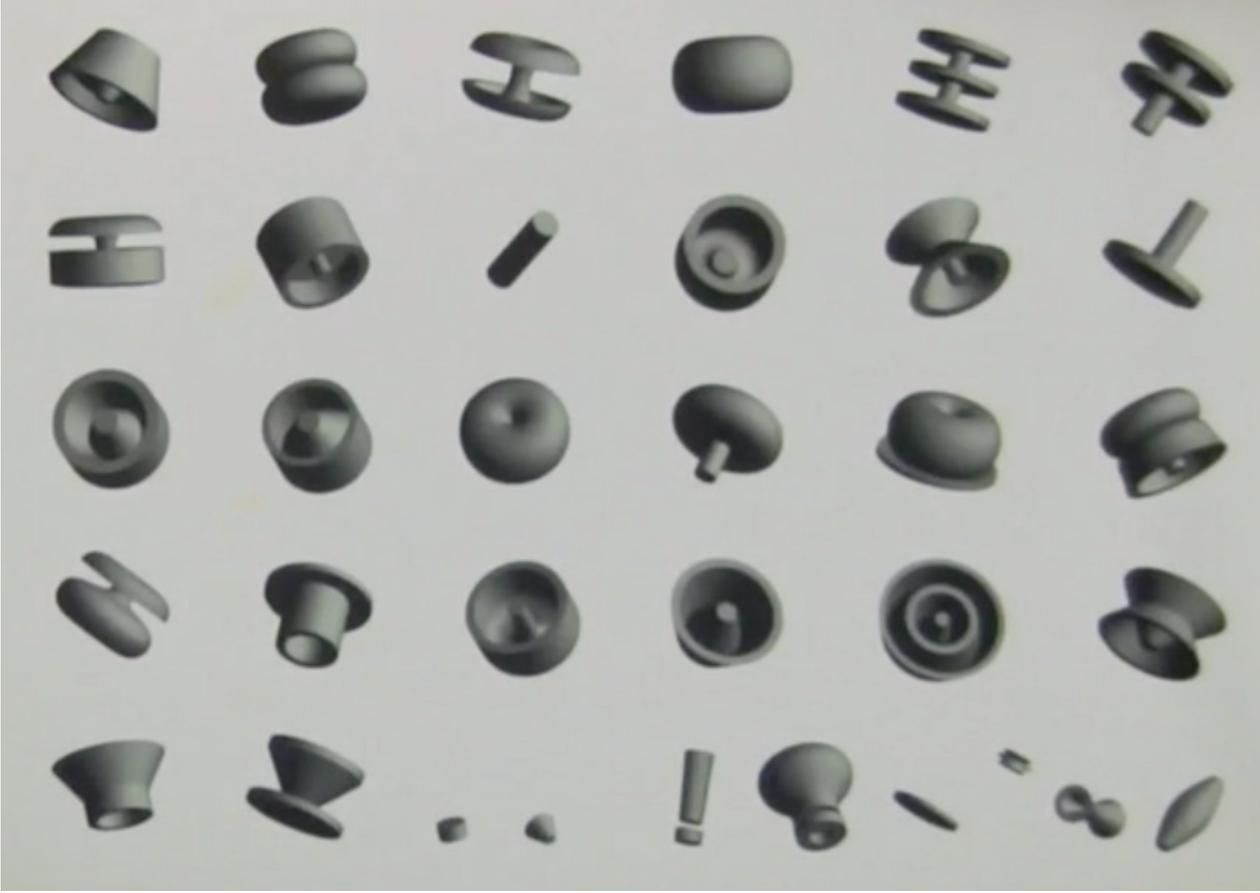


emory

Univers Revolved A 3D Alphabet



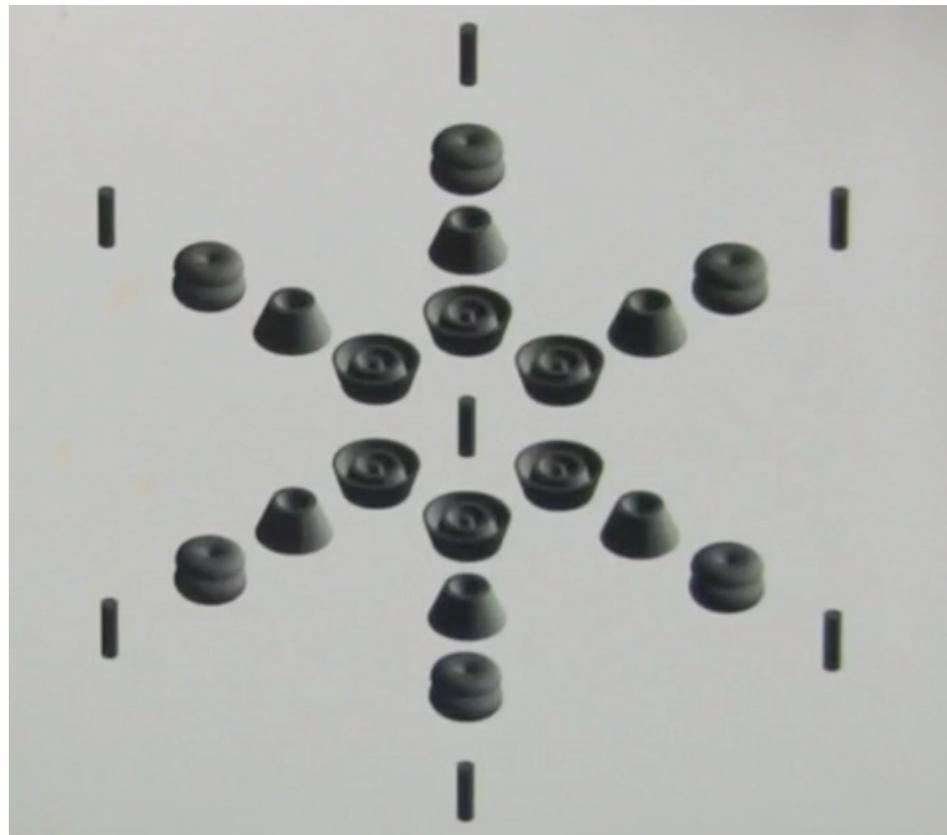




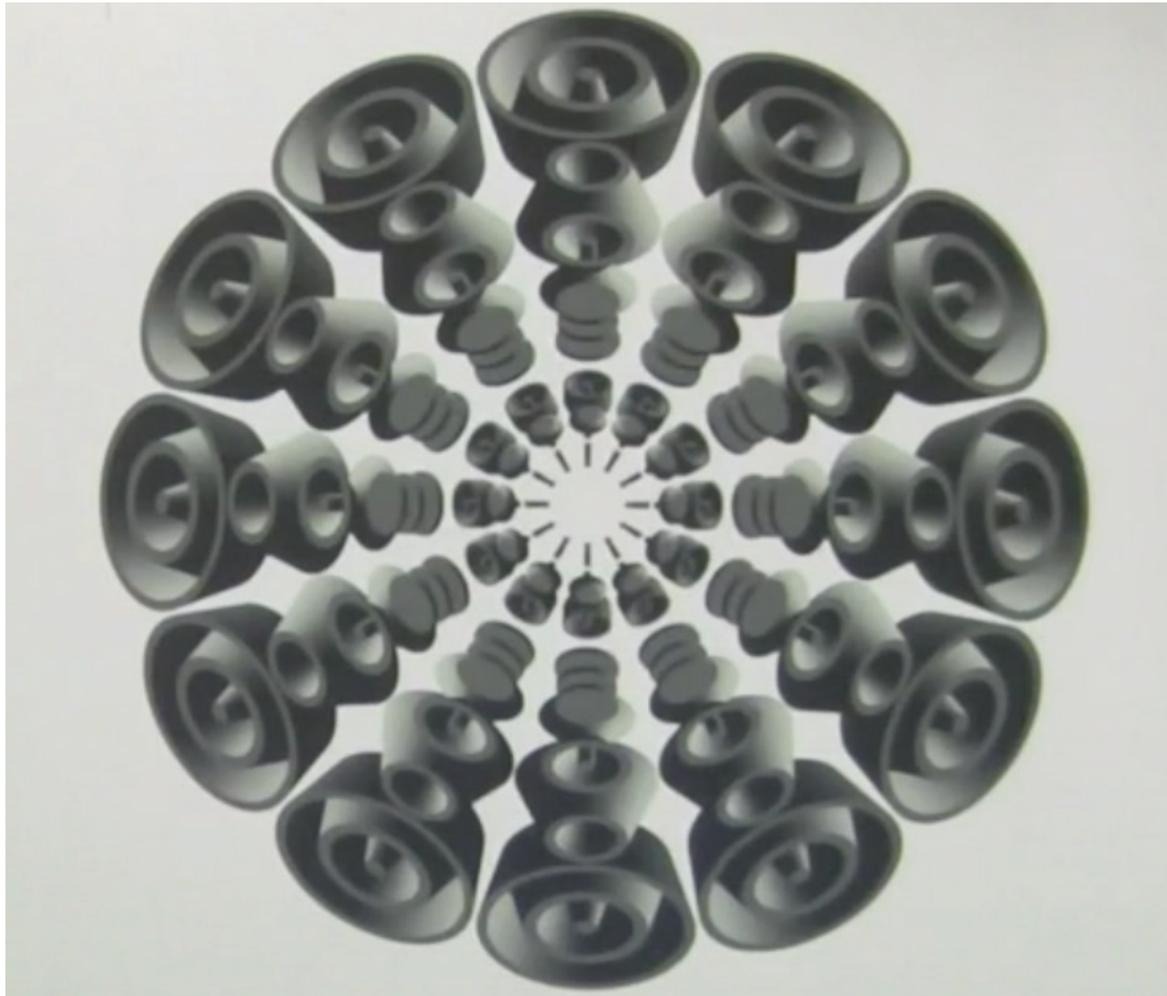
Reading is fun



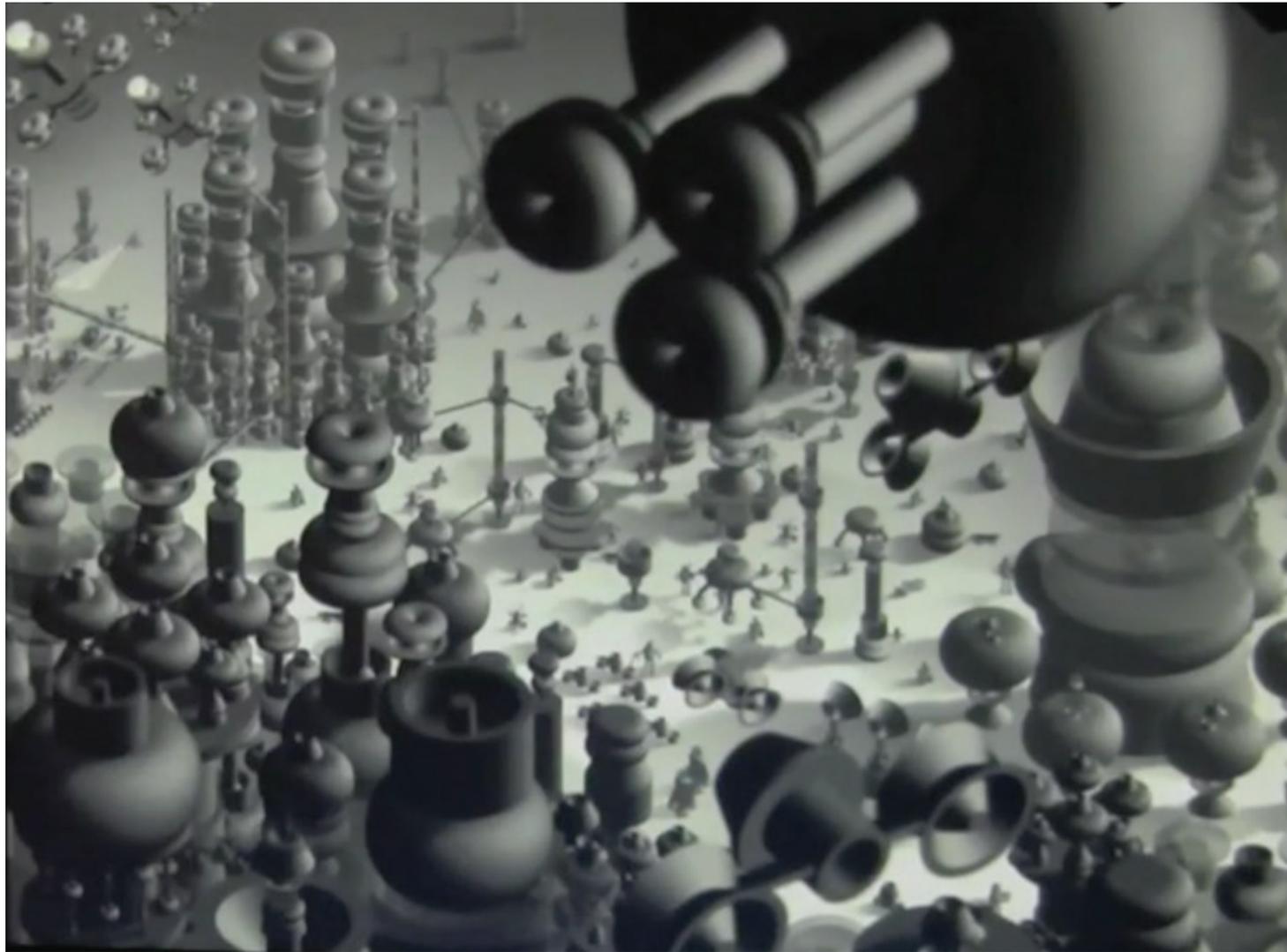
I saw I was I (palindrome)



Wake up



A cityscape



A School Project



Job at Design / Writing / Research



Abbott Miller's *Dimensional Typography*



NY Times Magazine Article



Laurie Anderson



***World Changing Ideas Award*, Saatchi & Saatchi**

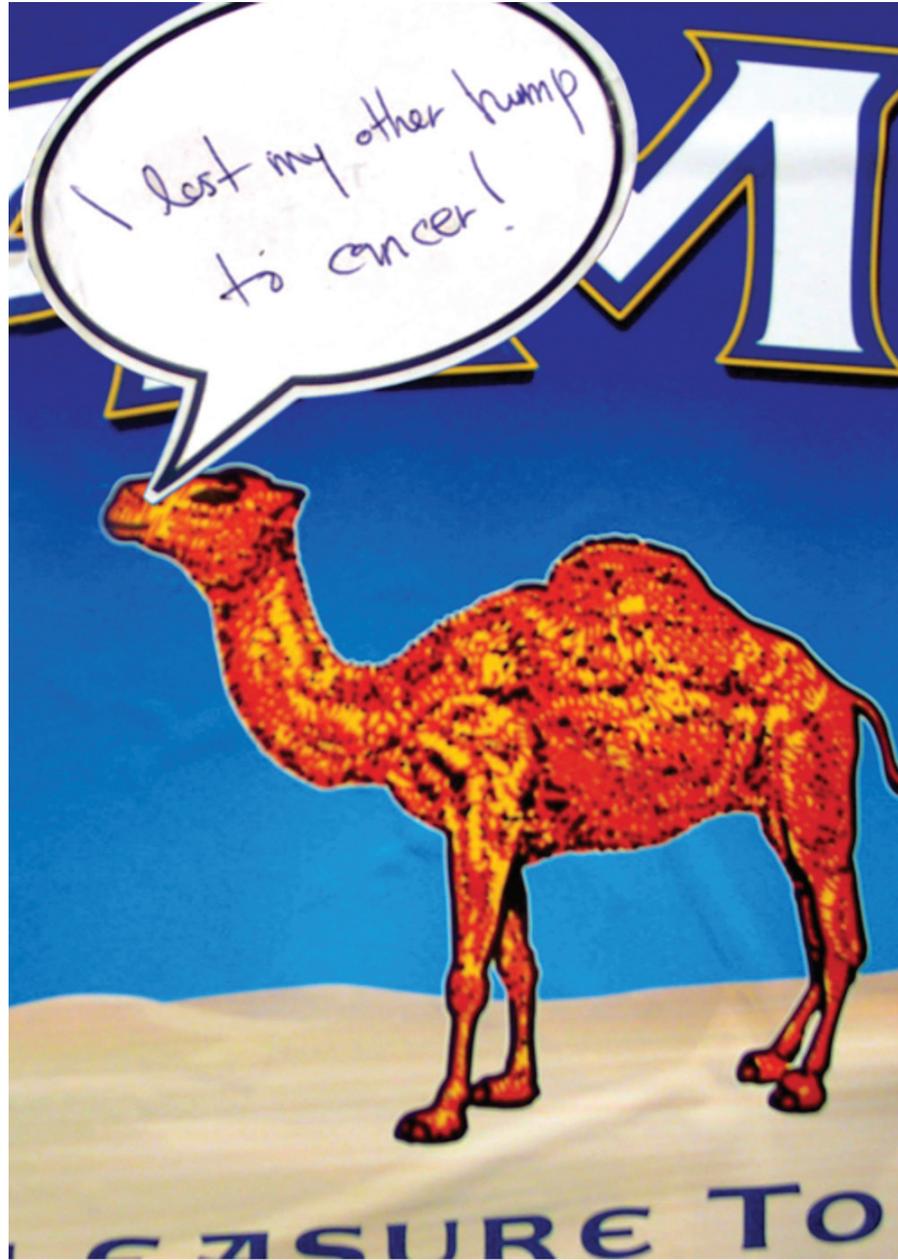


Bob Isherwood, Worldwide ECD, Saatchi & Saatchi



Job at Saatchi & Saatchi



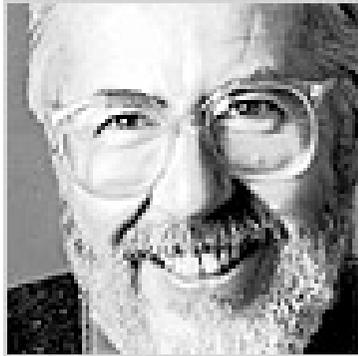




ALBERTO
Giacometti

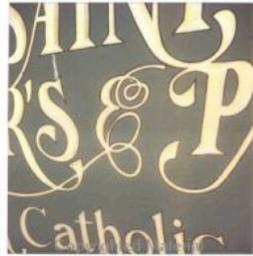
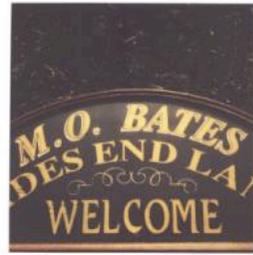
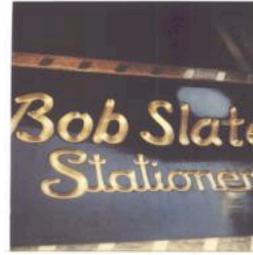
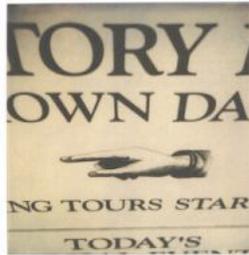
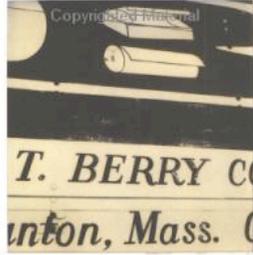
Edward Fella

1938 -



"I am interested in graphic design as art," Ed Fella says. "This is a kind of art practice that uses forms that come out of graphic design, decorative illustration, and lettering, all mixed together - forms that come out of Twentieth Century art, out of Miró and Picasso - all of it has a genealogy and a certain look - in the same way that artists today use comic books and graphic novels. I was an illustrator, so you see endless styles popping in and out of the (sketch) books. The drawings are an unconscious discharge of all the styles and forms that I used as a commercial artist for 30 years-that was my profession - I did it every single day. So, my unconscious has all this stuff in it, and now, because I don't have to make meaning anymore, I can just use the techniques, like a machine that has long ago stopped making widgets, but the machine is still running. I'm still making stuff. I love the craft of it-of carefully making some little thing..."





OLD SEE & LOCK
CANTON, O.

AMUSEMENTS
ARENAC COUNTY
FAIR
FAIRGROUNDS
JULY

CARDS
FIGURE

ALL

Secret
Bookkeeping,
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Heirloom
JEWELRY

SIQUE
NAIL SALON
Thru Courtyard

NASHUA
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MIRAMAR
MARKET
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* COFFEE

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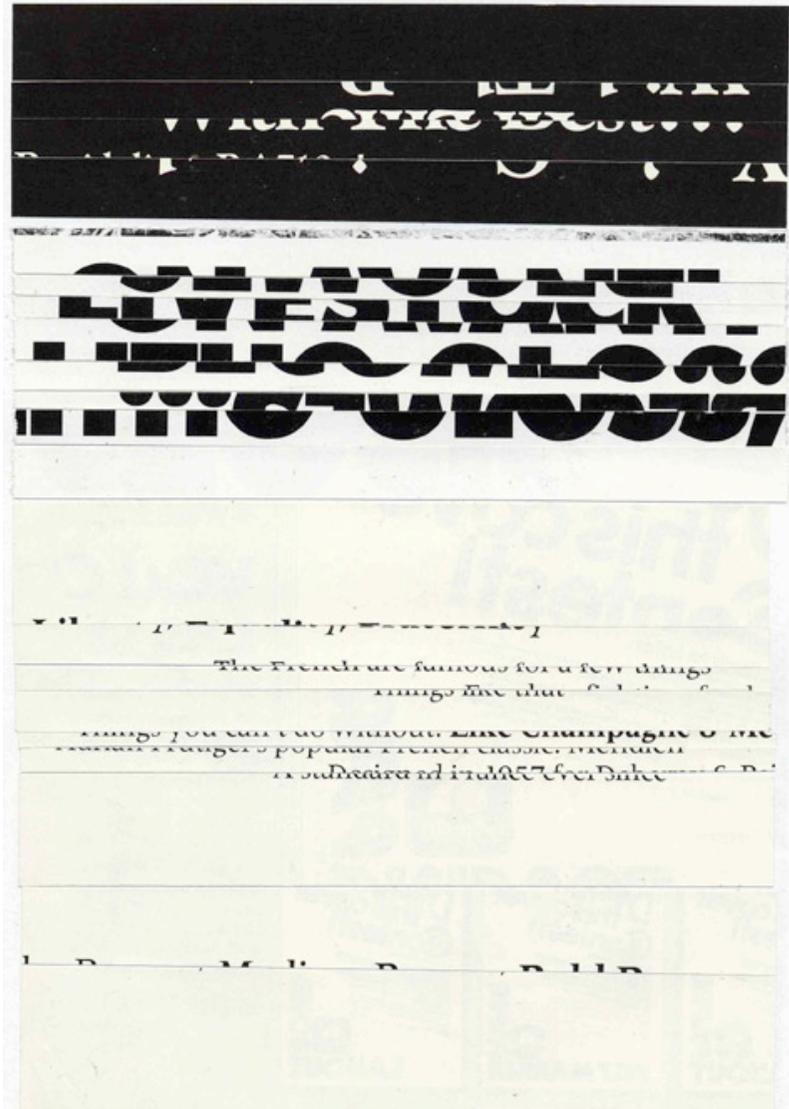
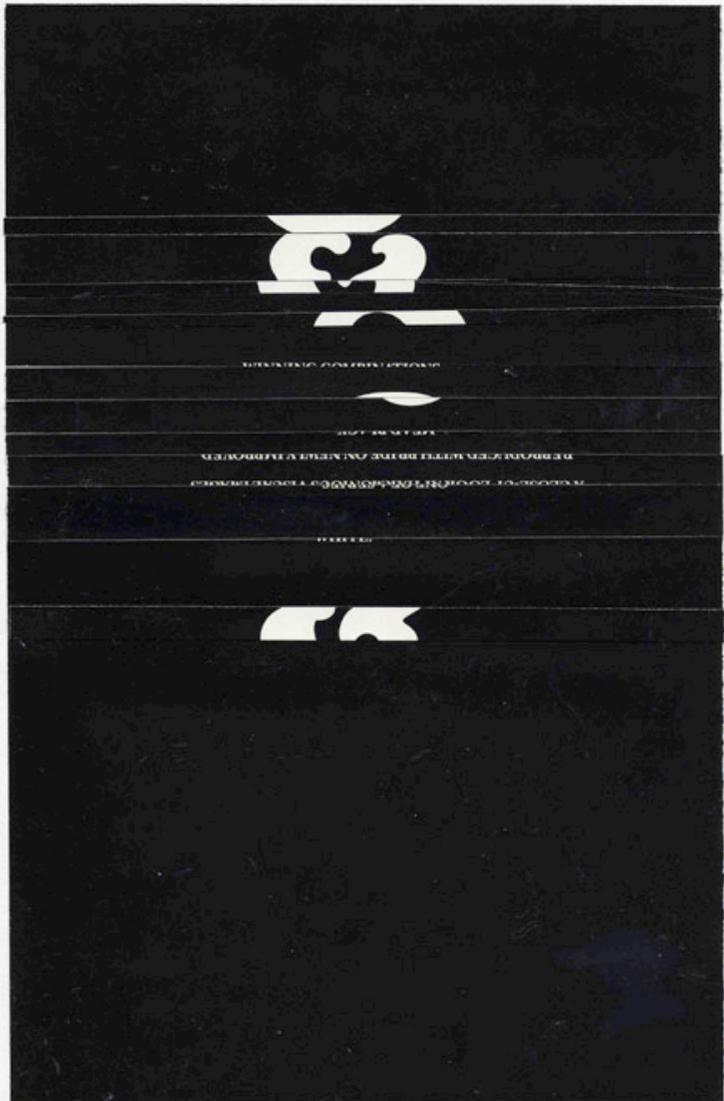
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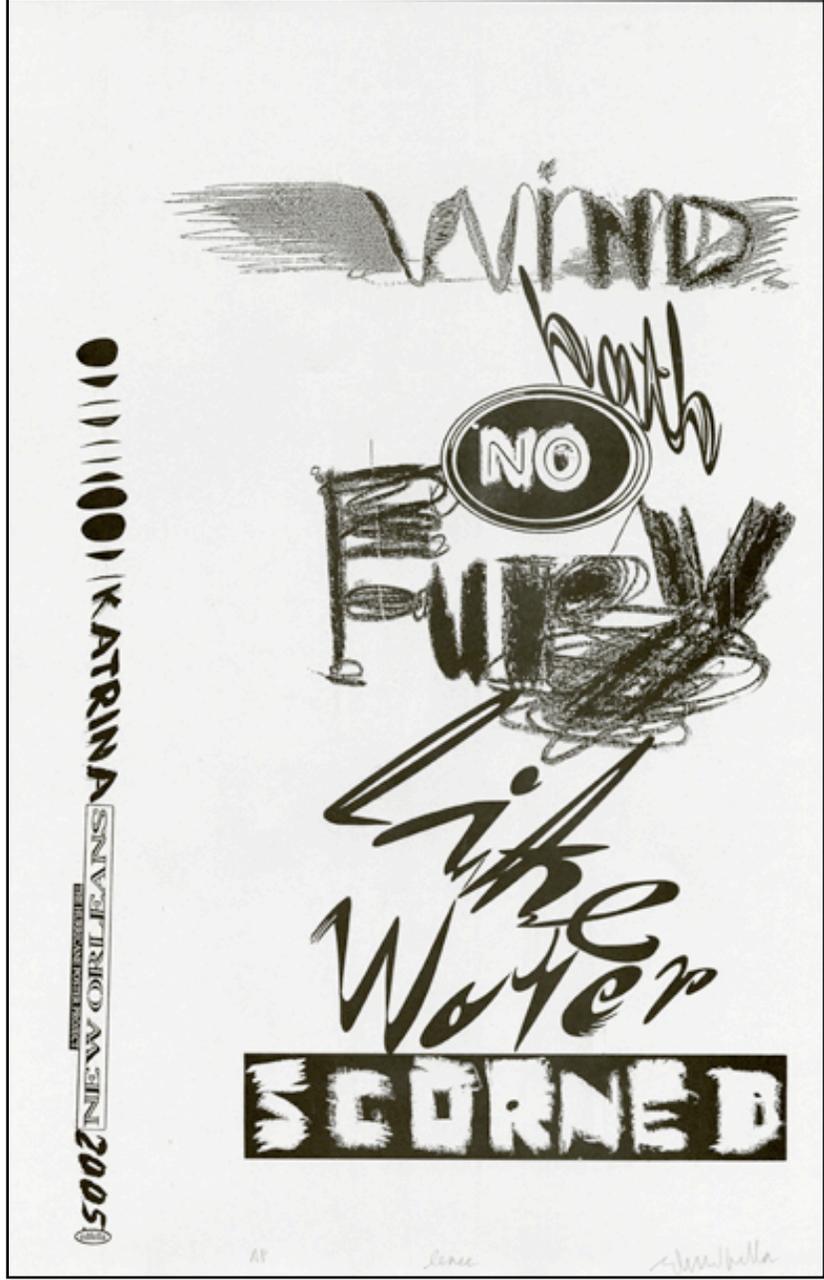
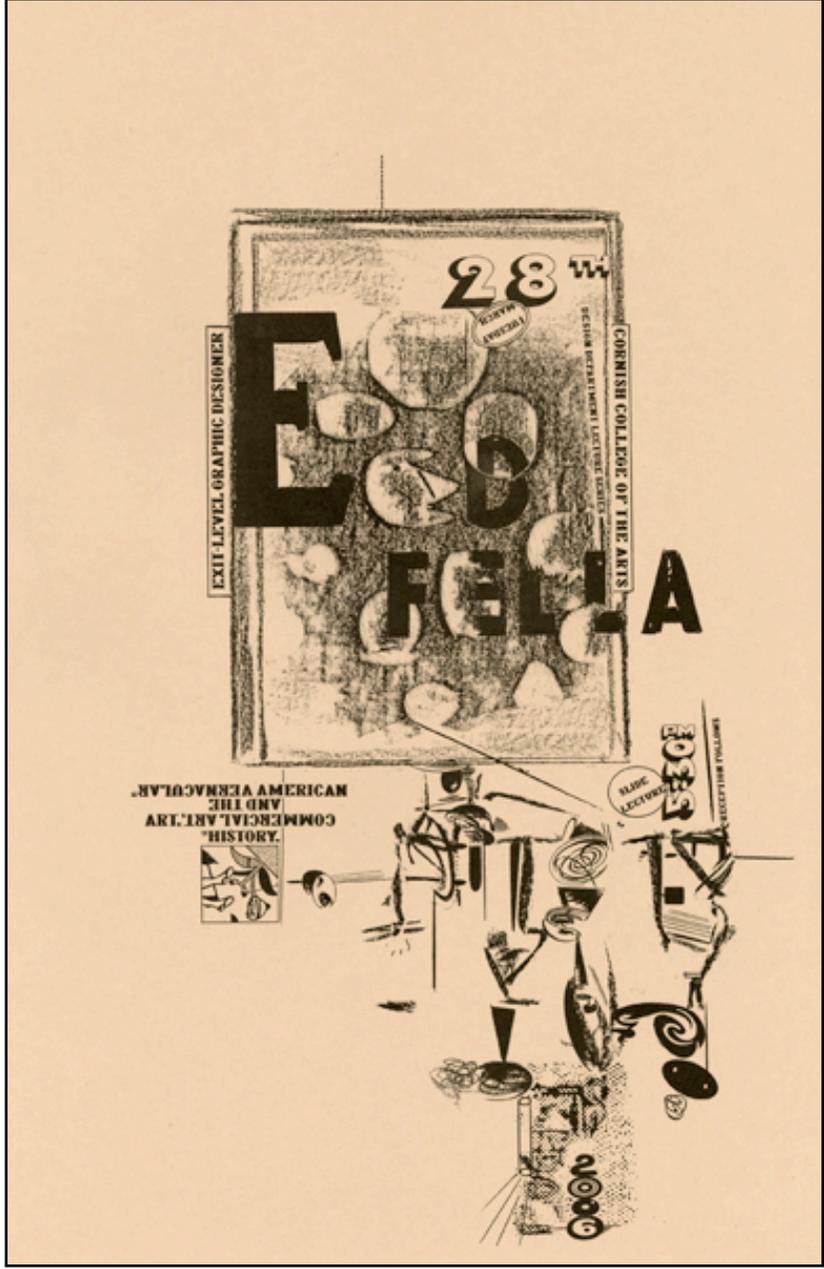
MUZURKAS

Texas Buffalo Chips

cat fancies

Carrot Pecan Cookies





IN
ALASKA
 FAIRBANKS

ED
 FELLA

CURRENTLY A
 FORMER
 DETROIT
 COMMERCIAL
 ARTIST
 AND PRESENTLY
 A
 MEMBER
 OF THE
 ALASKA
 DESIGN
 SOCIETY
 (1977)

FAIR-
 BANKS
 BLUE
 LOON
 SHOOT
 OCTOBER



THE
 6:00 PM
 COMMERCIAL
 ART, &
 THE AMERICAN
 DESIGN SOCIETY

ADM.
 \$10
 GENERAL
 MEMBERS
 \$5
 STUDENTS

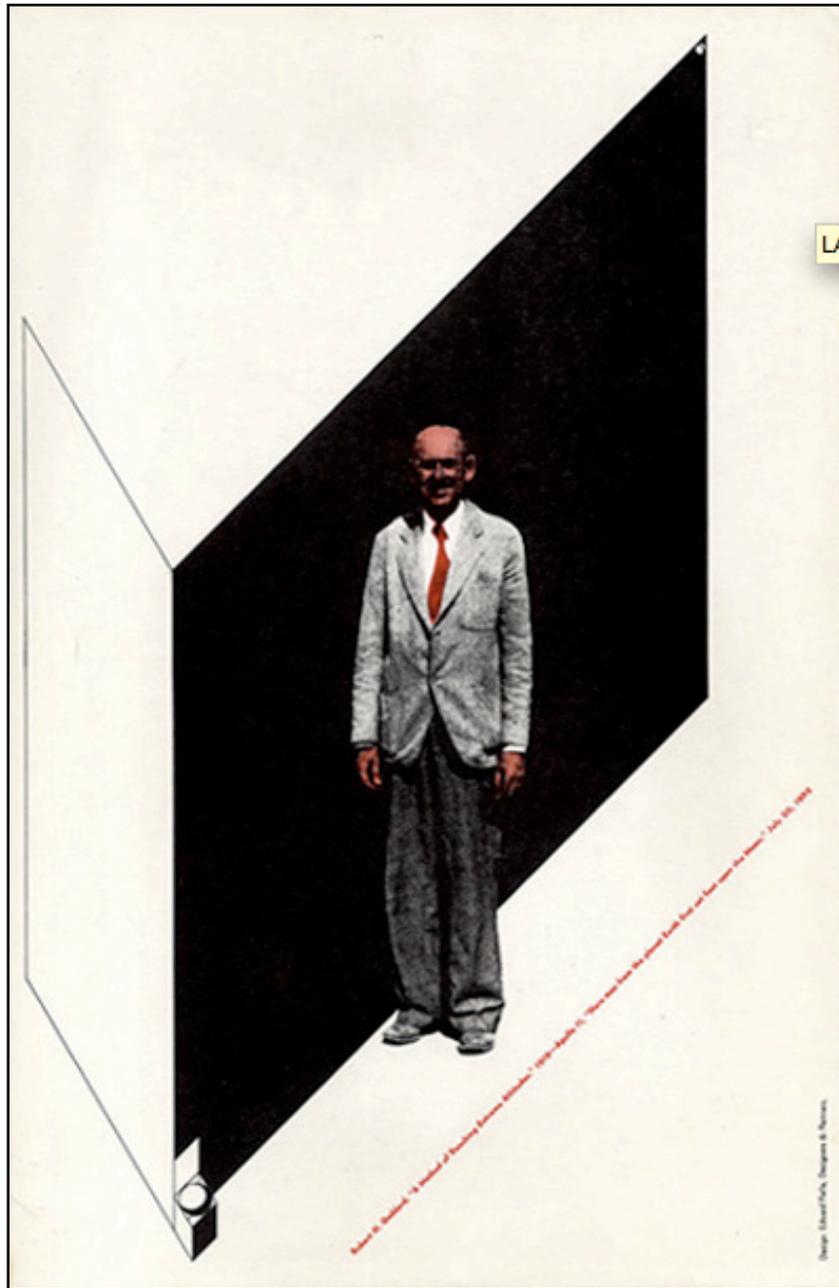
RULES
 AMRA DEE
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 ME A N I T
 TO BE
 BROKEN



PLEASE DO NOT REMOVE THIS
 SIGN FROM THE WALLS OF THE
 MUSEUM AND DO NOT
 WRITE OR DRAW ON THE
 WALLS OR FLOOR.



I PROFESS:
 GRAPHIC DESIGN MANIFESTO



Poetry Resource Center
of Michigan

Benefit Party for
and Opening of

OUR NEW
Poetry Center

October **10**, 1981

Poetry Marathon

from **8** p.m.
to **2** a.m.

Read your poetry for **10** minutes

Music by The Layabouts
Minimum Donation \$

10 per couple (\$5 per person)
—but any additional donations (tax exempt) will be greatly appreciated
Includes beer and refreshments

All at the
Focus Gallery space
743 Beaubien at LaSoyette
Detroit
964-0888

Design: Edward Fella

TALK

ABOUT

POETRY

A SUNDAY AFTERNOON PROGRAM OF AUDIENCE DISCUSSION LED BY PROMINENT DETROIT AREA WRITERS AND POETS, USING RECORDS, TAPES AND SLIDES.

ANN SEXTON'S
POETRY OF VULNERABILITY

CHARLES REDKOPF:
RETICENT POET

ETHERIDGE KNIGHT
AND THE BLACK AESTHETIC

CHARLES BUKOWSKI:
GOTHIC, SEX AND MAGIC

LOUIS ZUKOPSKY:
THE UPPER LIMIT OF SONG

MURIEL RUKEYSER:
POET OF POSSIBILITY

FRANK O'HARA:
POEMS, PAINTINGS AND THE MUSIC
OF WHAT HAPPENED

SOME FISK POETS:
JAMES WELDON JOHNSON, ANNA BONTEMPS
ROBERT HAYDEN AND OTHERS

JOHN BERRYMAN:
THE HENRY HOUSE THAT JACK BUILT

Mitzel Alvin,
Poems in
Michigan Not Apples, *Wayne Review*

Sel Lachman,
author of
We Have Been Such Birds

Salt Malone,
founder of
Warehouse Writers

Nank Malone,
author of
The Fashion Model and the Astronaut

George Tysk,
author of
Tea, "Lines" Coordinator

Louise Kartess,
author of
The Poetic Vision of Muriel Rukeyser

Edward Kirsch,
author of
For the Sleepwalkers

George Gardiner,
Dean of
The Library, Oakland University

Henrietta Epstein,
author of

October 11,
2 p.m. 1981

November 15,
2 p.m.

December 6,
2 p.m.

January 17,
2 p.m. 1982

February 15,
2 p.m.

March 21,
2 p.m.

April 18,
2 p.m.

May 16,
2 p.m.

June 13,
2 p.m.

ADMISSION \$2.00 STUDENT, SENIOR, \$1.00

at the
Poetry
Resource
Center

743 Beaubien at Lafayette Detroit 954-0888

November 1985

LENS New Writing at The Detroit Institute of Arts presents:

Sunday/November 3 • 3:00 p.m. *Womage To Obsolete*

A cross-section of some of Detroit's most exciting Afro-American writers (Allen Adkins, Steve Chestnut, George L. Gardiner, Andrea Jones, Naomi Long Madgett, Sadiq Muhammad, Keif Nubamba, Schanzetta Nwagwu, Dudley Randall, Leslie Ross, and Rayfield Waller) read from their work in a tribute to the ten-year anniversary of poet Alvin Acker's literary journal *Obsolescence*. Alvin Acker is Professor of English at Wayne State University. Lecture Hall/Admission \$1.00 (latest issue of *Obsolescence* available following event)

Tuesday/November 12 • 7:30 p.m. An Evening With Richard Ellman

features the renowned James Joyce biographer and scholar, in a talk entitled "Samuel Beckett: Nayman of Ireland." Question period follows.

Richard Ellman: Goldsmith's Professor of English Literature in residence at Oxford University, England Woodruff Professor of English at Emory University, Atlanta, author of *James Joyce* (Oxford University Press), *The Identity of Irish* (Oxford University Press), *Essays on the Lily* (Oxford University Press), editor of *The New Oxford Book of American Verse* (Oxford University Press) Lecture Hall/Admission: \$3.00

Sunday/November 17 • 2:00 p.m. *Films On Poetry*

Four short films on or by authors who have profoundly affected 20th century poetic practices: *Americ Cinema* by Marcel Duchamp (1924), *Bells of Atlanta* by Jan Mago (1952) featuring Anna No, *Full My Daisy* by Robert Frank (1954) featuring Allen Ginsberg, *Lark* by Ruty Burckhardt (1955) featuring Edwin Denby. Mallory Room/Admission: \$1.00

December 1985

Sunday/December 1 • 3:00 p.m. "Narration in Film And Literature"

a lecture by Robert Boppo, Assistant Professor of English at Wayne State University, and Corresponding Editor of *Essence* (a quarterly review of film, literary and cultural criticism). Discussion follows. Mallory Room/Admission: \$1.00

Wednesday/December 18 • Jackson Mac Low (poet, composer, playwright, performance artist)

The Virginia Woolf Poems (Burning Deck), *The French Seventh* (Black Mesa Press), *Allegory* (Caplan Hill Press).

Jackson Mac Low was the first literary editor of the Fluxus movement. His works (books and scores) have been published and performed throughout the world. He has often employed systematic-chance methods when composing poems, music, narratives, plays, and the group-performance works he calls "situationalities."

3:00 p.m. Informal Talk: "Dialogue With Jackson Mac Low" Mallory Room/Admission: \$1.00

7:30 p.m. Reading-Performance Mallory Room/Admission: \$3.00

The Open Field Series is made possible by a grant from the Michigan Foundation for the Arts. For information call LENS 833-1858.

Open Field Series

National Women Series

Open Field Series

Open Field Series

National Women Series

Design: Edward T. Kim

The Great Poetry Series is made possible by a grant from the Foundation of Michigan. For information call (313) 487-6300. * Poetry on the Radio: "SERIES" Mondays, 10:00 pm on 101.9 fm. "THE GREATEST POET REVISITED" Mondays, 10:00 pm on 101.9 fm. "THE GREAT POET REVISITED" Mondays, 10:00 pm on 101.9 fm. "THE GREAT POET REVISITED" Mondays, 10:00 pm on 101.9 fm.

Open Field Series
SUNDAY / JUNE 15

S
 K.C. Shively

poet and pianist
 founder of the First Poet

3:00 pm

MOLLEY ROOM

Admission:
 Adults: \$1.00
 Children: \$1.00

Open Field Series
SUNDAY / JUNE 15
Lerner
 Mary/Anne

Admission:
 Adults: \$3.00
 Children: \$2.00

Open Field Series
THURSDAY / JUNE 5

E
 San Francisco
 Ron Silliman

author of
 "Poetry: The New Poet"
 (New York: Farrar, Straus & Giroux, 1974)

3:00 pm

MOLLEY ROOM

Admission:
 Adults: \$1.00
 Children: \$1.00

Open Field Series
THURSDAY / JUNE 5
Wolfe
 Mary/Anne

Admission:
 Adults: \$3.00
 Children: \$2.00

Open Field Series
SUNDAY / MAY 25

N
 FILMS WRITING

by Ron Silliman
 author of "Poetry: The New Poet"
 (New York: Farrar, Straus & Giroux, 1974)

3:00 pm

MOLLEY ROOM

Admission:
 Adults: \$1.00
 Children: \$1.00

Open Field Series
SUNDAY / MAY 25
Wolfe
 Mary/Anne

Admission:
 Adults: \$3.00
 Children: \$2.00

Open Field Series
FRIDAY / MAY 23

I
 POETS OF INDIA

author of "Poetry: The New Poet"
 (New York: Farrar, Straus & Giroux, 1974)

7:30 pm

LECTURE HALL

Admission:
 Adults: \$1.00
 Children: \$1.00

Open Field Series
FRIDAY / MAY 23
Wolfe
 Mary/Anne

Admission:
 Adults: \$3.00
 Children: \$2.00

Open Field Series
THURSDAY / MAY 8

L
 FOUR CHICAGO POETS

Maxine Chernoff
 author of "Poetry: The New Poet"
 (New York: Farrar, Straus & Giroux, 1974)

7:30 pm

LECTURE HALL

Admission:
 Adults: \$3.00
 Children: \$2.00

Open Field Series
THURSDAY / MAY 8
Wolfe
 Mary/Anne

Admission:
 Adults: \$3.00
 Children: \$2.00

• NOVEMBER 1982 Sunday / November 3 Open Field Series **WOLFE** Mary/Anne
 Tuesday / November 12 **WOLFE** Mary/Anne
 Sunday / November 17 Open Field Series **WOLFE** Mary/Anne
 • DECEMBER 1982 Sunday / December 1 Open Field Series **WOLFE** Mary/Anne
 Wednesday / December 18 **WOLFE** Mary/Anne

Open Field Series
 have tickets at the South Institute of Arts (313) 487-6300.

The Detroit Institute of Arts
 1205 Woodward Avenue
 Detroit, MI 48202

Non-Profit Organization
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 Detroit Institute of Arts

HOUSE WARMING PARTY
 POTLUCK-LICKETY DINNER GATHERING
 LOOK AT THE PREMISES ON SATURDAY,
 FEBRUARY 13TH, AT 8:00PM -
 MORE OR LESS SHARP

and a



AT...
 378 WEST
 9TH
 STREET
 LOS ANGELES

CA
 90019
 TO:

Reception: FRIDAY, OCT. 12TH. from 5:30-8:30 PM
 Oct 12 - Nov 10 1990

CONTINUUM

- AVERY BOONE
- JAMES H. DOZIER
- MARIA-THERESA FERNANDES
- RUTH LAMPKINS
- RICHARD LEWIS
- STEVEN MEALY
- AARON IBN PORI PITTS
- REGINALD GAMMON
- ESDRAS M. SANTIAGO



DETROIT
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743 Beaubien.
 DETROIT, MI 48226

3rd fl.

tel. 313 962-9025
 hrs: WED-SAT. 12-6P.M.

1988 1978 1979 1980 1981 1982 1983 1984 1985 1986 1987 1988

Design: Edward Fella/Edward Fella Design



Detroit Focus is a member of the National Association of Art Exhibitors (NAAE)

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743 Beaubien Detroit, Michigan 48226

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Permit No. 2960



With the support of The National Endowment for the Arts
The Michigan Council for the Arts
The Detroit Council for the Arts
Community Foundation for Southeastern Michigan
With the support of Ford Motor Company Fund

OPENING RECEPTION : FEBRUARY 10, 5 - 8:30 PM

ALSO IN THE AREA: Kelly Brackett Lutz, Wilam Mike, Nancy Stein
Detroit Artists Market Opening 5 - 7:30 p.m. AREA:



AFTER TEN YEARS: DETROIT FOCUS

Diane Carr
Kathy Constantinides

Larry Cressman
Andrea Eis

David Griffith
Carol Jacobsen
Leslie Koptcho

Freedom Lialios
David Liebetrau
Russ Marshall
Ann Mikolowski
Jim Pallas

Constance Samaras
Anat Shiftan

Ellen Wilt
Jay Yager

Events: March 15, Alternative Space—What is it? 7-9 PM

Ten Year DETROIT FOCUS CELEBRATION EVENTS: Events: Guest Speaker: Benny Andrews
MARK YOUR CALENDARS

Detroit Public Library—Friends Auditorium 7-9 PM March 15

DETROIT FOCUS GALLERY
743 BEAUBIEN 3RD FLOOR (313) 962-9025
DETROIT MICHIGAN 48226

CURATOR: Mary Jane Jacob, Chief Curator, Museum of Contemporary Art, LOS ANGELES CALIFORNIA
FEBRUARY 10 - MARCH 10, 1989

DETROIT FOCUS GALLERY ART OPENING: FRIDAY, OCTOBER 14 5- 8:30 PM OCTOBER 14 - NOVEMBER 11 1988

COMMERCIAL ART: ILLUSTRATION, GRAPHIC AND INDUSTRIAL DESIGN

JONATHAN R. TEASDALE

JAMES A. HOUFF

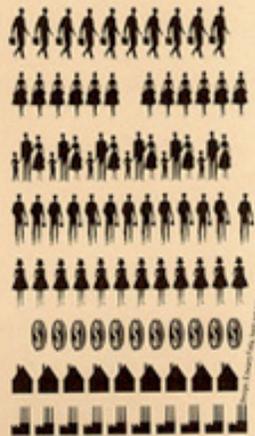
EDWARD FELLA CHUCK GILLIES

with the support of
The National Endowment for the Arts
The Michigan Council for the Arts
The Detroit Council for the Arts

Across from the Bricktown People Mover Station

Detroit Focus
743 Beaubien 3rd Floor
Detroit Michigan 48226

OCTOBER 14 - NOVEMBER 11
COMMERCIAL ART:
ILLUSTRATION,
GRAPHIC AND
INDUSTRIAL DESIGN
EDWARD FELLA
CHUCK GILLIES
JAMES A. HOUFF
JONATHAN R. TEASDALE



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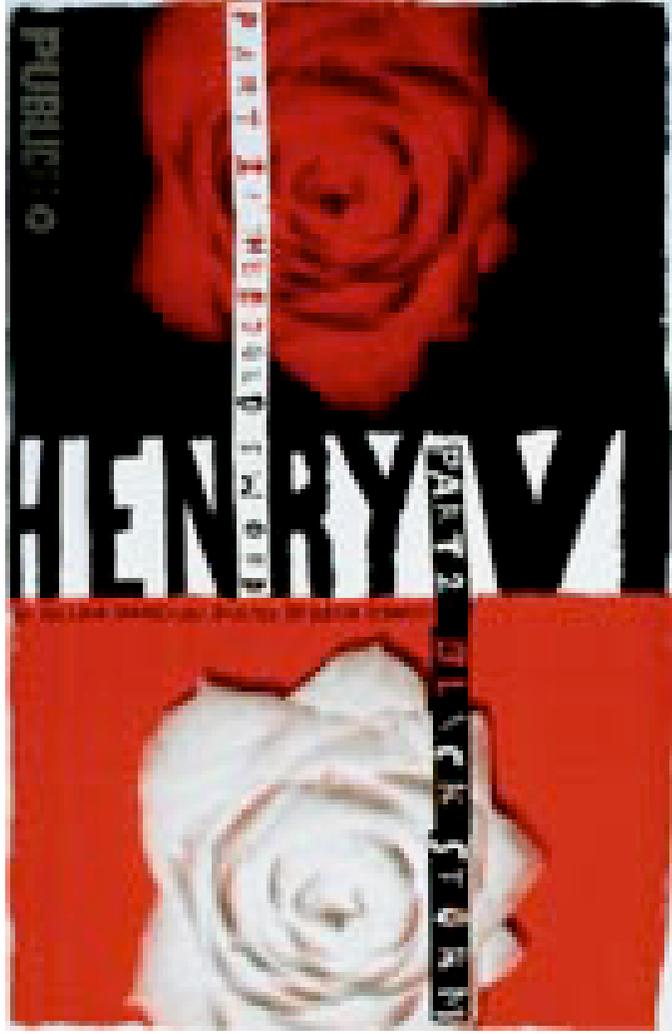
Paula Scher

1948 -



In any field, to keep working in fresh ways after 30 years requires the ability to continually solve problems in creative ways. For Scher that means “the power of ideas have to drive the work.” Styles come and go; technologies are constantly changing, but “there’s no other way to stay alive in this profession without being able to think.”

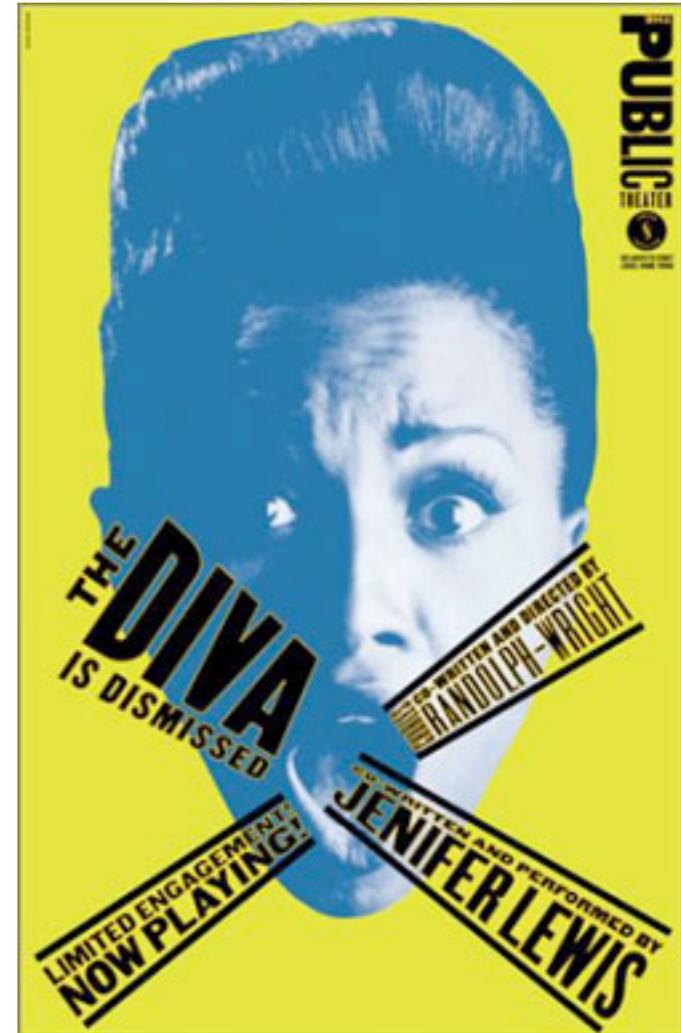
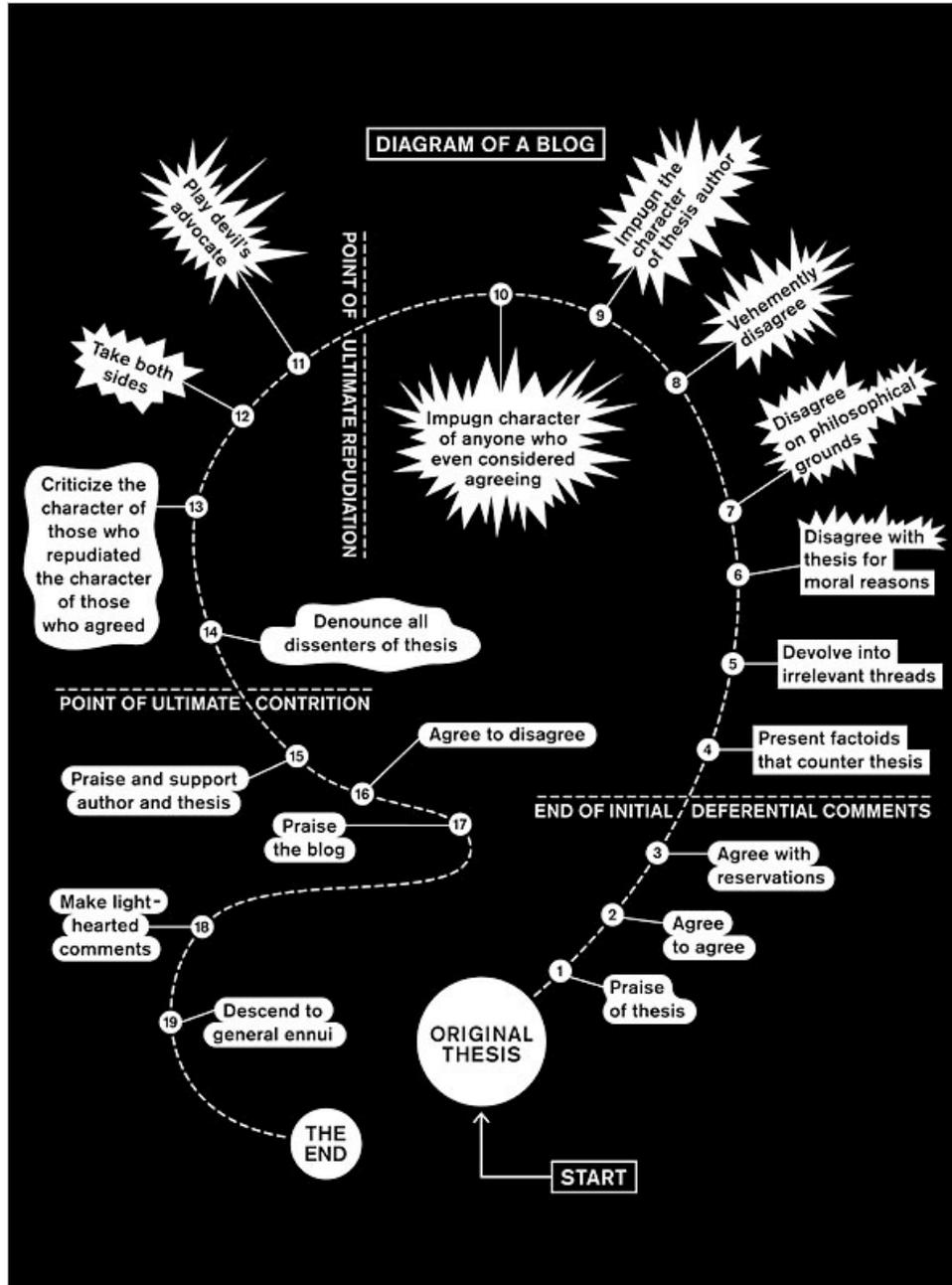
Three decades after designing her first record covers at CBS, Scher still gets excited about the future. “My favourite job is the one I’m going to do tomorrow,” she says.



WARNING: Paula Scher in Raleigh
Presented by AIGA, Sponsored by FGI
Thursday, February 24, 1994, 7:30pm
100 Hamilton Hall, University of
North Carolina, Chapel Hill

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2002

U.N. WEAPON INSPECTORS SAY "SMOKING GUN TO PROVE THAT IRAQ HAS WMD'S" EU CALLS FOR PEACEFUL SOLUTION TO IRAQ

FRANCE AND GERMANY JOIN FORCES TO PREVENT ANY U.S. LED WAR ON IRAQ

BUSH MOVES TOWARD MILITARY SHOWDOWN ON IRAQ

COLUMBIA SPACE SHUTTLE BREAKS APART OVER TEXAS

TERROR ALERT POSSIBLE OSAMA ATTACK

HANS BLIX ORDERS BAGHDAD TO DESTROY ILLEGAL MISSILES

U.S., BRITAIN DRAFT RESOLUTION TO AUTHORIZE FORCE AGAINST SADDAM

BUSH TO U.N.: YOU WAR, WITH OR WITHOUT YOU

OPERATION IRAQI FREEDOM BEGINS

"SHOCK & AWE" AIR CAMPAIGN

BUSH ULTIMATUM TO SADDAM TO PROVE WMD'S ARE 60%

SARS: 50 DEAD IN 3 COUNTRIES

U.S. TROOPS ON ROAD TO BAGHDAD

U.S. TROOPS ENTER BAGHDAD

BUSH SENDS 1,000 MAN TEAM TO SEARCH FOR W.M.D.'S

SARS: BENING

2002

IRAQ IRAQ IRAQ SAYS IT WILL DISCUSS INSPECTORS

IRAQ SAYS BUSH "FUL OF LIES"

IRAQ SAYS IT DOESN'T HAVE WMD

ANNIVERSARY 9/11 BUSH ADDRESS UN ON IRAQ

MORE IRAQ

MORE D.C. SNIPER

MORE DC SNIPER

MORE MARTHA

REPUBLICANS GAIN CONGRESS

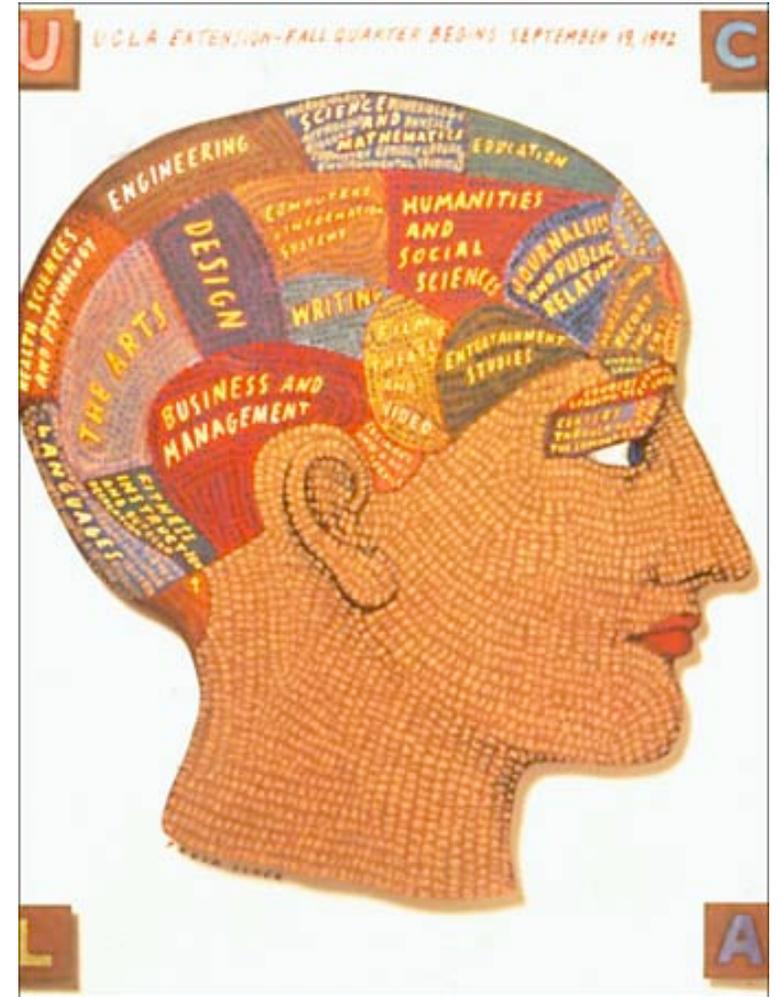
FBI WARNS AL-OAEDA PLANNING SPECTACULAR TERRORIST ATTACK

U.N. INSPECTORS GO TO IRAQ TO HUNT FOR W.M.D.

IRAQ SAYS "NO WMD'S"

UNITED AIRLINES FILES BANKRUPTCY

IRAQ SAYS SADDAM TRANSFERRED CHEMICAL BIOLOGICAL WEAPONS TO SYRIA



TYPOGRAPHY AND CREATING VISUAL COMPOSITIONS:

TYPE CAN BE USED TO:

- Establish a voice and character of your composition
- Help visual a mood, set the tone of the piece
- Create rhythm, balance, tension, playfulness
- Establish an information hierarchy

TYPE CAN BE:

- Adjusted by size, weight, style, font choice and placement within the composition
- Deconstructed, distorted, kerned, stacked, justified, flush left or right, running off the edge of your page
- Used with images or used as an image (graphic element)