















WHAT WE  
ARE NOT  
==

WHAT WE  
ARE  
==

- CORPORATE
- STOCK
- CONTRIBUTION
- MAILED DOWN !!
- NOT ABOUT THE DEAL
- BRISK
- impractical

## WHAT WE ARE NOT

- NOT AUTHENTIC ✓
- Limited parts
- Disruptive
- closed Not open
- Kiddle
  - Trapped
  - NO SPACE
- FOR CREATIVE THINKING
- NOTHING DISRUPTIVE
- FINE ART II
- FLAT
- CLONE / LOFT
- IMFACT

less perfection

- CORNISH
- DIRT
- UNDEFINED
- CUCHE!
- ENVIRO DOMINANT



WHAT WE  
ARE

- + collaboration
- + organized mess

- + Symmetry v Asymmetry
- + Variety + pop color

- + ENTITLED ASIAN
- + EQUAL SEATS @ THE TABLE

+ creative/expressive/collaborative  
+ Flow!! (auto-control) + discipline  
+ studying

+ Disruptive  
+ Nice Comp.

+ Refined

- Peer to peer
- Peer to faculty
- Faculty to Faculty
- discipline
- community
- individual
- embrace

↑ NIMBLE  
PRO THINKING  
+ DEEPER  
SOLVING