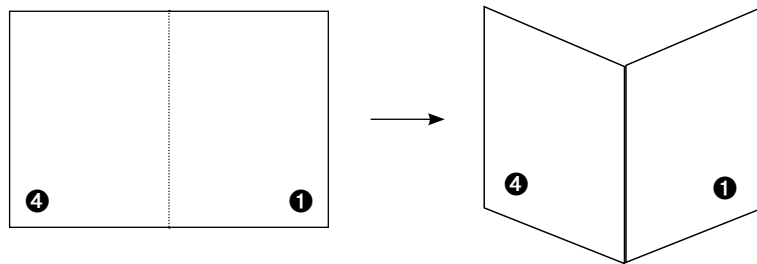
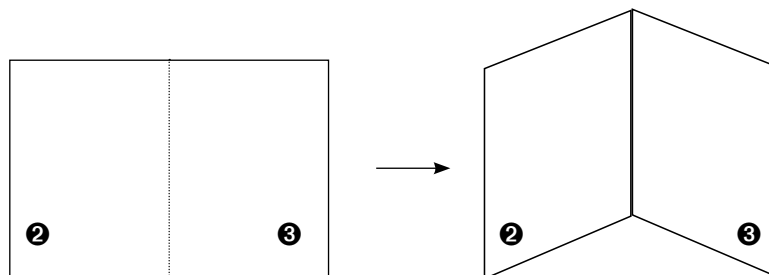


Your magazines have to be a multiple of 4 pages for printing and binding purposes. For example: your magazine can be 28 pages.  $28/4=7$ , and it cannot be 27 pages,  $27/4=6.75$



**For a sheet fed printer:** Here is the front and back of one sheet.  
Both sides get printed and then folded into its own signature. Each signature is stacked and then bound together into a magazine.



If your magazine article is set in your body text typeface at the correct point size and leading and you see that you have 11,854 characters, here is the math to determine how many pages that article will fill up:

**Total number of characters  $\div$  characters per page = number of pages**

e.g. 3091 (characters per page) + 8763 (overflow text) =

$11,854 \div 3091 = \sim 3.83$  pages = almost 4 pages,

so the final might be roughly 4 – 5 pages to account for imagery.