

Guide to In Class Exercises

In Class Exercises are designed to take a total of 1 hour.

- 1. You will be given a problem to solve.**
Every week (except Week 1) you will work with your teammate/s on zoom.
Set up your own zoom meeting with your teammate/s to work together.

Keep in mind that the exercise is due no later than 2:00.

- 2. Set a timer to do the following:**
:30 min to brainstorm a solution
:30 to build the assigned deliverable for Google Slides
(usually, it's an 8.5 x 11 sketch)
Only 1 deliverable is due per team.

You may use plain copier paper and a sharpie to brainstorm ideas.
You may also use a tablet.

- 3. Click on the Google Slide link for your class day and create a new blank slide after the week's black In Class Exercise title page. Put your name and team members name on your slide.**

Google Slide for Wednesday In Class Exercises

https://docs.google.com/presentation/d/1iKzRBXU6jv4_KcWibneWY7eOYMHrd_trGiG-VfKnR90/edit#slide=id.p

Google Slide for Friday In Class Exercises

<https://docs.google.com/presentation/d/1O8sY3olKgZSP5IUm46TpgRVYCFMXaDvny2l-hocNg1c/edit#slide=id.p>

- 4. If you are working on a tablet-upload a screengrab.**
If you are working on paper-take a picture of your sketch and upload that picture.
- 5. If needed, add a brief description of your solution on your slide.**
- 6. In Class exercises are due by 2:00 and should not take you longer than 1 hour.**

In Class Exercise 1 Creative Brief: What's your name again...?

This exercise is to be done individually

For this In Class exercise 1-you may use your computer and Adobe programs to complete your deliverable. This is the only exercise where that is allowed!

Client: Lori Peck

Problem to solve: Help your teacher learn something about you and remember your name.

Background information: It's challenging to get to know new students through zoom and there are over 20 students in each class and 2 sections: Wednesday and Friday.

Target audience: Lori Peck

Deliverable: An 8.5 x 11 document (vertical).

Desired outcome: Next week in class, Lori will remember your name and know something about you.

Tonality: Reflective of each individual student's personality.

Mandatory elements on your deliverable:

1. Your first and last name
2. A picture of you
3. Something that you want Lori to know about you