

Here is a suggested outline for your final presentation. You may use it as a starting point rather than a checklist. Everyone's project is different, your mileage may vary...

Turmeric

1. Your brand, mission statement, or elevator pitch, logo.
2. The Myth, the legend, or the science. Why Turmeric and Nigella
3. Who is the user, and what is their context or scenario
4. Moodboard, colors and fonts, photos or similar
5. Packaging, detail if possible, and rough drafts if relevant
6. Launch website, start with mobile, explain content strategy
7. Move to tablet and desktop, show off amazing css grid skills.
8. High fives and applause!

Car2Go

1. Your brand, mission statement, or elevator pitch, logo
2. Who is the user, and what is their context or scenario
3. Your key differentiator, your approach
4. Potential fears, how did you design for trust
5. Moodboard, colors and fonts, photos or similar
6. Landing page, with an emphasis on content strategy
7. Mobile app prototype, how it works
8. High fives and applause!

Windows TV

1. What was the problem to be solved
2. Summary of research
3. Discussion of features, explain Windows Fluent Design System
4. Example of conversational flowchart or dialog
5. Storyboard or script
6. Summary of onboarding
7. Play video
8. High Fives and applause!