

Collecting and deciding which pieces might end up in your portfolio.

Please collect around 8 – 10 pieces to be considered for your portfolio. This will be your starting place for next quarter. Most students end up having between 4 – 7 final projects in their portfolios (*if there are 4 final projects, they often go deeper across media, like advertising / branding / UX/UI. If there are more one-off projects, like a poster / illustration / custom lettering, often it's closer to 7 final projects in the portfolio*)

I realize this might cause some stress, so here are some helpful hints for thinking about your past work and what you might put in your portfolio.

Organize your potential projects into 2 potential categories:

1. Definitely going in
2. Everything else

You might be thinking, "How do I decide?" with my everything else pile...

These series of questions might help you gain clarity when you are feeling unsure or when you have projects where you don't know if you should let them go or keep them in:

ASK THESE QUESTIONS	YES	NOPE
Did I go beyond the assignment?	Include	Consider answers to the following questions before putting aside.
Does it showcase an aspect of design I want to pursue? (UX, Visual design, etc.)	Include	Put aside.
Is there an aspect of this project that shows what I'd like to do? (For example a UX project that had strong branding, and you want to pursue branding).	Include	Put aside.
Is it something I wish I'd had more time to build out or refine?	Include	Put aside.
Is it something that shows a particular strength I have?	Include	Put aside.
Is the subject something I feel personally passionate about (politics, sustainable packaging, typography, cycling, climbing, pizza, etc.)?	Include	Put aside.

Remember the majority of this class is spent working towards your final portfolio. That means you have time to finish, re-work, and polish things up. It's ok if nothing you bring to your initial review feels done. That's what this class is for.

Here are your deliverables for the first day of class:

- Format:** Make a copy of this Google Slides Document and use 1-2 pages per project. For each project show a mood board if there was one and one or two mock-ups from when you handed in the project. Write a couple of sentences which explain the project's purpose on a high level.

<http://bit.ly/2Nhg2YQ>

- Make sure the images are big enough that we can see them on the zoom screen.
- Upload your Google Slides link to this document: <http://bit.ly/3aRYw5u>