



## TYPOGRAPHY 2

Jill Vartenigian

### WEEK 1: THE WEEK OF APRIL 13TH

Introduction to grids types. Making **Columnar Grids** in InDesign and columnar grid practice.

*Project 1: Begin: Research/Make Imagery*

### WEEK 2: THE WEEK OF APRIL 20TH

Review last week's homework for Project 1.  
We will be doing more grid exercises in class.

*Project 1: Digital Sketches/Digital Rough*

### WEEK 3: THE WEEK OF APRIL 27TH

Review last week's homework for Project 1.  
We will be doing more grid exercises in class.

*Project 1: Refine Project 1 Columnar Grids*

### WEEK 4: THE WEEK OF MAY 4TH

Review last week's homework for Project 1.  
Review all in-class grid exercises.

*Project 1: Microtype Project 1 Columnar Grids*

### WEEK 5: THE WEEK OF MAY 11TH

*Project 1: Due. Upload PDF file to Dropbox*

Demonstration: **Modular Grids.**

We will be doing more grid exercises in class.

*Non-Graded Homework: Modular Grids*

### WEEK 6: THE WEEK OF MAY 18TH

*Non-Graded Homework Due: Modular Grids*

Demonstrations: Obtaining & using vendor specifications for a full page ad, **The Golden Section and Manuscript Grids.**

We will be doing more grid exercises in class.

*Non-Graded Homework: Manuscript Grids*

### WEEK 7: THE WEEK OF MAY 25TH

*Non-Graded Homework Due: Manuscript Grids*

Demonstration: **Hierarchical/Intuitive Grids.**

We will be doing more grid exercises in class.

*Project 2: Hierarchical/Intuitive Grids.*

### WEEK 8: THE WEEK OF JUNE 1ST

Review last week's homework for Project 2.

Videos & Readings during class time.

*Project 2: Refine Project 2 / add Columnar Grids*

### WEEK 9: THE WEEK OF JUNE 8TH

Review last week's homework for Project 2.

Q&A with second years

Demonstration: Refining InDesign work

*Project 2: Refine Project 2 / add Manuscript Grid*

### WEEK 10: THE WEEK OF JUNE 15TH

*Project 2: Due. Upload PDF file to Dropbox*

*Setting up for Fall Quarter*

## WEEK 1: THE WEEK OF APRIL 13TH

Introduction to grids types. Making **Columnar Grids** in InDesign and columnar grid practice.

*Project 1: Begin: Research/Make Imagery*

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### **Week 1:**

**Lecture:** Types of Grids

**Demo:** Purple Grid Exercise

**Exercise:** Students test out Purple Grid Exercise

**Volunteers:** Share your screen and show us your thinking.

*15 Minute Break*

**Demo:** Different methods to set up grids in InDesign

**Exercise:** Set up a grid and use it to make a cookie recipe. Use what you learned from the Purple Grid Exercise and apply that knowledge to the text for this cookie recipe.

**Google Slides:** Take a screen shot (or two) of one of your layouts and upload it to Google Slides to share with the class. We'll be taking a look at them and discussing some of the solutions.

*Lunch*

**Lecture:** Text hierarchy restraint and the grid

**Introduce:** Project 1 and resource links for the project.

## WEEK 2: THE WEEK OF APRIL 20TH

Review last week's homework for Project 1.  
We will be doing more grid exercises in class.  
*Project 1: Digital Sketches/Digital Rough*

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### Week 2:

**Lecture:** Setting up Elam Grid Exercises #1  
**During Class:** Work on Elam Exercise (*due Week 4: May 4th*)

**Breakout Rooms:** Small group meetings with me to check in on your homework from last week.

### BREAKOUT GROUPS:

#### Room 5140

10am – 10:30am

MAXINE  
SHRUTI  
AN  
RICARDO

10:30am – 11am

CLAYTON  
KATIE  
DANIEL H  
MEGUMI

11am – 11:30am

RAMIE  
EMILY  
HEATHER  
SETH

11:30am – 12pm

TRESSA  
CAT  
DANIEL M  
JOHN

12:30pm – 1pm

CORY  
FRANKIE  
CARA  
HANNAH

1pm – 1:30pm

CHRISTY  
RYAN  
KATHARINE

### BREAKOUT GROUPS:

#### Room 5142

10am – 10:30am

MARTIN  
NICOLE  
ROD  
ALEX

10:30am – 11am

KAMARIA  
EROYN  
ANDERS  
HOA

11am – 11:30am

MELISSA  
EVAN  
CHELSEA  
JUSTIN

11:30am – 12pm

STEPHANIE  
ERIKA  
MATILDA  
SUSAN

12:30pm – 1pm

GEETA  
LYRIA  
KAYLEY

1pm – 1:30pm

TOM  
JASON  
JOE

Evening 7:00 – 7:15pm:

KATIE

### WEEK 3: THE WEEK OF APRIL 27TH

Review last week's homework for Project 1.  
We will be doing more grid exercises in class.  
*Project 1: Refine Project 1 Columnar Grids*

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#### Week 3:

**Lecture:** Setting up Elam Grid Exercises #2

**During Class:** Work on Elam Exercise (due Week 4: May 4th) When done, post both Elam #1 & #2 to Google Slides for next week.

**Breakout Rooms:** Small group meetings with me to check in on your homework from last week. I think I can get through half of the class this week, and half of the class next week.

**Breakout Rooms:** Peer-to-peer small group feedback sessions for your poster. A feedback guide/sheet is available in the files folder you downloaded for class today.

#### PEER-TO-PEER:

**Room 5140**  
**From 10am – 11am**

FRANKIE  
HEATHER

AN  
CLAYTON

KATHARINE  
HANNAH

DANIEL H  
RAMIE

CARA  
JOHN

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CAT

DANIEL M  
EMILY

CORY  
RICARDO

CHRISTY  
MAXINE

KATIE  
MEGUMI  
RYAN

#### MEET WITH ME:

**Room 5140**  
**11am – 11:30am**

FRANKIE  
HEATHER

**11:30am – 12pm**  
AN  
CLAYTON

**12:30pm – 1pm**  
KATHARINE  
HANNAH

**1pm – 1:30pm**  
DANIEL H  
RAMIE

**1:30pm – 2pm**  
CARA  
JOHN

#### PEER-TO-PEER:

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**From 10am – 11am**

MATILDA  
SUSAN

MARTIN  
NICOLE

CHELSEA  
JUSTIN

JASON  
JOE

MELISSA  
EVAN

ROD  
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KAMARIA  
EROYN

ANDERS  
HOA

STEPHANIE  
ERIKA

GEETA  
LYRIA

KAYLEY  
TOM

#### MEET WITH ME:

**Room 5142**  
**11am – 11:30am**

MATILDA  
SUSAN

**11:30am – 12pm**  
MARTIN  
NICOLE

**12:30pm – 1pm**  
CHELSEA  
JUSTIN

**1pm – 1:30pm**  
JASON  
JOE

**1:30pm – 2pm**  
MELISSA  
EVAN

**Evening 7:00 – 7:15pm:**  
KATIE

## WEEK 4: THE WEEK OF MAY 4TH

Review last week's homework for Project 1.

Review all in-class grid exercises.

Project 1: Microtype Project 1 Columnar Grids

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### Week 4:

**Lecture:** Key points from the Elam Exercises

**During Class:** We'll look at the Elam Exercises on Google Slides and we'll be discussing strategic ways to improve the layouts.

**Breakout Rooms:** Small group meetings with me to check in on your homework from last week. I think I can get through the other half of the class this week.

**Breakout Rooms:** Peer-to-peer small group feedback sessions for your poster. A feedback guide/sheet is available in the files folder you downloaded for class today.

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**From 10am – 11am**

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**11:30am – 12pm**

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**12:30pm – 1pm**

CAT  
CHRISTY

**1pm – 1:30pm**

MAXINE  
MEGUMI

**1:30pm – 2pm**

TRESSA  
EMILY

**2:30pm**

SHRUTI  
RICARDO  
RYAN

#### PEER-TO-PEER:

##### Room 5142

**From 10am – 11am**

SUSAN  
JUSTIN

MATILDA  
CHELSEA

JASON  
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ERIKA  
LYRIA

**1pm – 1:30pm**

ANDERS  
KAYLEY

**1:30pm – 2pm**

KAMARIA  
GEETA

**20pm – 2:30pm**

STEPHANIE  
HOA

**Evening 7:00 – 7:15pm:**

KATIE

## WEEK 5: THE WEEK OF MAY 11TH

Project 1: Due. Upload PDF file to Dropbox

Demonstration: **Modular Grids.**

We will be doing more grid exercises in class.

Non-Graded Homework: Modular Grids

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### Week 5:

**Lecture:** Project 1 recap

**Breakout Rooms: Final** Peer-to-peer small group feedback sessions for your poster. A feedback guide/sheet is available in the files folder you downloaded for class today.

Make any last minute changes to your files & upload your Project 1 files to Dropbox.

*Early Lunch*

**Lecture:** Modular Grids

**Demo:** Modular Grid Techniques

**Exercise:** Students test out making modular grids

**Volunteers:** Share your screen and show us your thinking.

*10 Minute Break*

**Introduce:** Non-graded homework assignment.

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KAMARIA

MATILDA  
HOA

## WEEK 6: THE WEEK OF MAY 18TH

Non-Graded Homework Due: Modular Grids

Demonstrations: Obtaining & using vendor specifications for a full page ad, **The Golden Section and Manuscript Grids.**

We will be doing more grid exercises in class.

Non-Graded Homework: Manuscript Grids

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### Week 6:

Q&A for modular grids

**Breakout Rooms:** Peer-to-peer small group feedback sessions for your modular grids. A feedback guide/sheet is available in the files folder you downloaded for class today.

Make any last minute changes to your files & upload a screenshot to Google Slides to share with your classmates.

*15 Minute Break*

**Lecture:** Manuscript Grids, The Golden Section, and obtaining and using Ad specs.

**Demo:** Manuscript Grid Techniques & adding The Golden Section.

*Lunch*

**Exercise:** Students test out making manuscript style grids

**Volunteers:** Share your screen and show us your thinking.

*10 Minute Break*

**Introduce:** Non-graded homework assignment.

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## WEEK 7: THE WEEK OF MAY 25TH

Non-Graded Homework Due: Manuscript Grids

Demonstration: **Hierarchical/Intuitive Grids.**

We will be doing more grid exercises in class.

Project 2: **Hierarchical/Intuitive Grids.**

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### Week 7:

Q&A for manuscript grids & The Golden Section

**Breakout Rooms:** Peer-to-peer small group feedback sessions for your manuscript grids. A feedback guide/sheet is available in the files folder you downloaded for class today.

Make any last minute changes to your files & upload a screenshot to Google Slides to share with your classmates.

*15 Minute Break*

**Lecture:** Hierarchical / Intuitive Grids, Parts of an article

**Demo:** Sample Grids and How to create an intuitive grid.

*Lunch*

**Exercise:** Students test out making hierarchical / intuitive grids

**Volunteers:** Share your screen and show us your thinking.

*10 Minute Break*

**Introduce:** Project 2 assignment.

### PEER-TO-PEER:

**Room 5140**  
**From 10am – 11am**

FRANKIE  
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RAMIE  
MEGUMI

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CHELSEA

EVAN  
JASON

GEETA  
ROD

NICOLE  
HOA

ERIKA  
MARTIN



## WEEK 8: THE WEEK OF JUNE 1ST

Review last week's homework for Project 2.

Videos & Readings during class time.

Project 2: Refine Project 2 / add Columnar Grids

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### Week 8:

Q&A for Hierarchical / Intuitive Grids

**Lecture:** Columnar grids and samples

**Demo:** Threading text in InDesign for longer documents.

*Early Lunch*

**Breakout Rooms:** Peer-to-peer small group feedback sessions for your intuitive grids. A feedback guide/sheet is available in the files folder you downloaded for class today.

**Breakout Rooms:** Small group meetings with me to check in on your homework from last week. I think I can get through 12 people this week and then 12 people next week.

**Read during class time:** Magazine columns articles downloaded in your In Class.zip files.

#### PEER-TO-PEER:

##### Room 5140

**From 11:30 – 12:30pm**

FRANKIE  
KATHARINE  
DANIEL M  
HANNAH

SHRUTI  
CLAYTON  
CHRISTY  
RICARDO

AN  
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DANIEL H  
CORY

CAT  
JOHN  
RAMI  
KATIE

CARA  
MEGUMI  
HEATHER  
MAXINE

RYAN  
TRESSA  
EMILY

#### MEET WITH JILL:

##### Room 5140

**From 11:30 – 12:30pm**

FRANKIE  
KATHARINE  
DANIEL M  
HANNAH

**From 12:30 – 1:30pm**

SHRUTI  
CLAYTON  
CHRISTY  
RICARDO

**From 1:30 – 2:30pm**

AN  
SETH  
DANIEL H  
CORY

#### PEER-TO-PEER:

##### Room 5142

**From 11:30 – 12:30pm**

SUSAN  
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#### MEET WITH JILL:

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**From 12:30 – 1:30pm**

JUSTIN  
GEETA  
MARTIN  
CHELSEA

**From 1:30 – 2:30pm**

EROYN  
JOE  
MELISSA  
NICOLE

## WEEK 9: THE WEEK OF JUNE 8TH

Review last week's homework for Project 2.

Q&A with second years

Demonstration: Refining InDesign work

Project 2: Refine Project 2 / add Manuscript Grid

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### Week 9:

Q&A for Second Years

15 Minute Break

**Lecture:** Refining your designs in InDesign

**Demo:** Style sheets & Baseline Grids

Early Lunch

**Breakout Rooms:** Peer-to-peer small group feedback sessions for your magazine article. A feedback guide/sheet is available in the files folder you downloaded for class today.

**Breakout Rooms:** Small group meetings with me to check in on your homework from last week. I think I can get through 9 – 12 people.

#### PEER-TO-PEER:

##### Room 5140

**From 11:30 – 12:30pm**

FRANKIE  
KATHARINE  
DANIEL M  
HANNAH

SHRUTI  
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RYAN  
TRESSA  
EMILY

#### MEET WITH JILL:

##### Room 5140

**From 11:30 – 12:30pm**

CAT  
JOHN  
RAMI  
KATIE

**From 12:30 – 1:30pm**

CARA  
MEGUMI  
HEATHER  
MAXINE

**From 1:30 – 2:30pm**

RYAN  
TRESSA  
EMILY

#### PEER-TO-PEER:

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JASON  
EVAN

KAYLEY  
ERIKA  
ALEX

MATILDA  
KAMARIA  
ROD

#### MEET WITH JILL:

##### Room 5142

**From 11:30 – 12:30pm**

LYRIA  
STEPHANIE  
JASON  
EVAN

**From 12:30 – 1:30pm**

KAYLEY  
ERIKA  
ALEX

**From 1:30 – 2:30pm**

MATILDA  
KAMARIA  
ROD

## WEEK 10: THE WEEK OF JUNE 15TH

*Project 2: Due. Upload PDF file to Dropbox  
Setting up for Fall Quarter*

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### **Week 10:**

*Feedback:* If we need to go remote next year, what worked/could be improved.

*Show:* Project parameters for Project 2

*Breakout Rooms: Final* Peer-to-peer small group feedback sessions for your magazine article. Random sorting.

*Project 2 PDF is Due:* Upload your file to the project Dropbox link by 6pm today.

*Magazine / Fall Quarter & Summer Homework:*  
Answer questions about the project.