

Peer-to-peer check ins:

General:

- Did they use modular grid units which fit their margins/columns?

- Which technique did they use?
 1. Jason's grid boxes
 2. Layout >> Margins and Columns with flow lines
 3. Layout >> Create guides with gutters
 4. Layout >> Create guides without gutters
 5. Using leading and baseline grids as the fundamental building block of their modular grid.

- Can you see the modular grid structure in their visual design even when the grid lines aren't showing?

- Did they assign roles to their content? (form/function: each element taking up a certain sized unit)

- Do their assigned roles/sizes for each graphic element work (does their content fit into the modular units assigned to them? Do the size units work for the content they serve?)

- Is there a clear hierarchy 1, 2, 3 (does anything compete with the hierarchy?)

- Could they improve groupings?

- Could they improve alignments?

- Are there opportunities to improve the hierarchy through the use of:
 - Scale
 - Weight/Style, e.g. italic
 - Case
 - Color
 - Direction