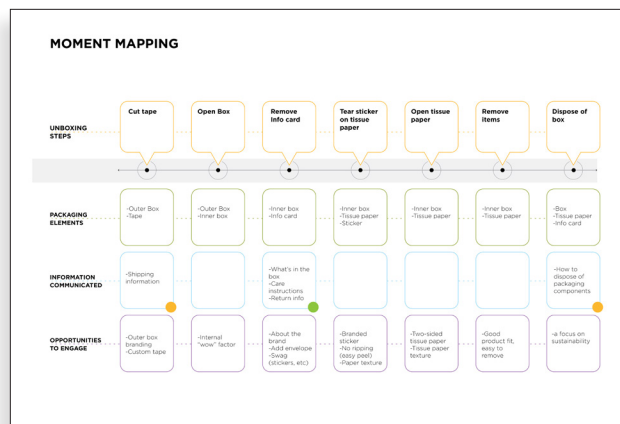


Final Deliverable Snapshot

This is a visual guide to the final deliverable for project 2.

Remember, between your 2 renderings, I have to be able to clearly see the items listed to the right:

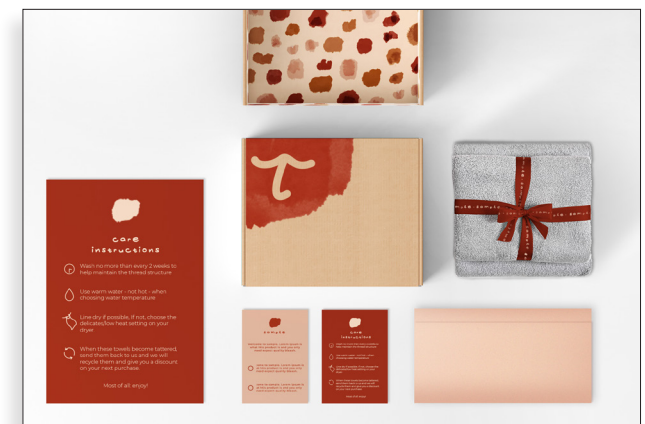
- Inside of the box (at least the inside of the lid, you can also show the inside of the base)
- Instructional card (front and back), with a close up on the informational section!
- Outside of box, at least 2 panels
- Bag or tissue paper
- Tertiary Element of your choice (ribbon, envelope, sticker, etc.)



Page 2: Hero Shot

A perspective view that mimics what a consumer might see upon opening the box.

NOTE: This rendering as shown does not count as showing the tissue paper and the card. I can't see the graphics.



Page 3: Knolled Shot

Top-down view of all items. See here how I have the inside bottom of the box cropped. Some creativity is OK here, but make sure that all necessary elements are shown somehow.

Your informational card needs to be enlarged somewhere on the page so I can actually see it.

Page 1: Moment Map

This will evolve throughout your project. It should be designed nicely for your final deliverable. It's a tool for you to help communicate the OOB and show the amount of thought put into your work.