

Bag Design Exercise: Due Week 8 @ 2:00 PM

Assignment:

Design a flexible pouch for a brand and product related to your favorite TV show.

Process:

1. Download the mockup file
2. Pick a TV show
3. Brainstorm what the product/concept is and sketch a couple ideas
4. Mock it up! I use Illustrator to design and then copy-paste elements into my PSD smartobject. But, work however makes sense for you.

Place your Jpgs file into this google drive by 2:00PM- **make sure your name is somewhere on the slide!**

<https://docs.google.com/presentation/d/1rtnDHcx0a6X9bEOxJujZdj1sFYWubwHPbCXO3x5gNDs/edit?usp=sharing>

Example:



