

# MICRO TYPOGRAPHY:

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1. Left aligned/Right ragged

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1. Left aligned/Right ragged
2. Right aligned/Left ragged
3. Force Justified

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There are 4 basic types of paragraph alignments:

1. Left aligned/Right ragged
2. Right aligned/Left ragged
3. Force Justified
4. Centered

# MICRO TYPOGRAPHY: PARAGRAPH ALIGNMENTS

What is each alignment good for?



# MICRO TYPOGRAPHY: PARAGRAPH ALIGNMENTS

## 1. Left aligned/Right ragged

Good for short reads & long reads. Creates a more casual/friendly tone.

Commonly used by designers. It's relatively easy to work with when the line lengths are comfortable.

# MICRO TYPOGRAPHY: PARAGRAPH ALIGNMENTS

## 2. Right aligned/Left ragged

Good for very short reads. Good to use as subheads aligned next to body text. Useful for scanning documents quickly. It's best NOT to use it for longer reads more than a paragraph or two.

# MICRO TYPOGRAPHY: PARAGRAPH ALIGNMENTS

## 3. Force Justified

Good for short reads & for long reads. Creates a more structured/architectural design. Slightly more formal than left aligned/right ragged text. It's good for long haul reads where the designer would like the reader to notice the content more than the design, for example, in book design and sometimes in newspapers & magazines.

# MICRO TYPOGRAPHY: PARAGRAPH ALIGNMENTS

## 4. Centered

Good for poetry & invitations & short amounts of text. More formal than left aligned/right ragged text. Often the line lengths depend on the meaning of the content. Can be manipulated to make custom shaped text blocks, e.g. circles, squares, hour glass, etc.

# MICRO TYPOGRAPHY: PARAGRAPH ALIGNMENTS

There are different issues to solve for the various paragraph alignments:

# MICRO TYPOGRAPHY: LEFT ALIGNED/RIGHT RAGGED

There are different issues to solve for the various paragraph alignments:

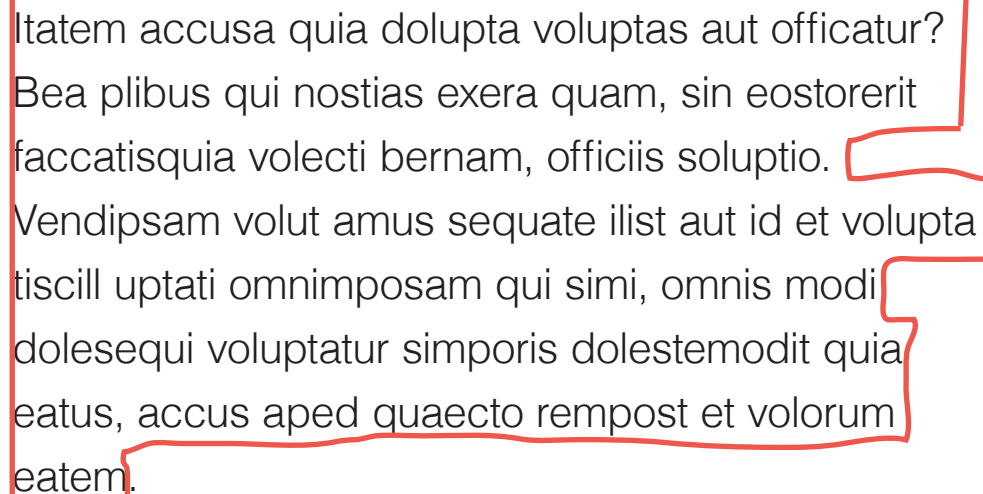
*~ for left aligned/right ragged paragraph alignment ~*

Itatem accusa quia dolupta voluptas aut officatur?  
Bea plibus qui nostias exera quam, sin eostorerit  
faccatisquia volecti bernam, officiis soluptio.  
Vendipsam volut amus sequate ilist aut id et volupta  
tiscill uptati omnimposam qui simi, omnis modi  
dolesequi voluptatur simporis dolestemodit quia  
eatus, accus aped quaecto rempost et volorum  
eatem quiam si quibus, quatis

# MICRO TYPOGRAPHY: LEFT ALIGNED/RIGHT RAGGED

There are different issues to solve for the various paragraph alignments:

*~ for left aligned/right ragged paragraph alignment ~*











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Things to fix:

*~ for left aligned/right ragged paragraph alignment ~*

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*1. Balance uneven rag (no stair steps, no big gaps)*

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*1. Balance uneven rag (no stair steps, no big gaps)*

*2. Don't hyphenate proper names*

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*4. Fix widows, orphans, runts*

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*4. Fix widows, orphans, runs*

Not everyone will agree on the exact meaning of these words because someone can call “widows” “orphans” and vice versa. Different sources have different opinions about these names, and it is not important how you call them but it is important that you can recognize them and deal with them.

*Widow:* A widow is a very short line – usually one word, or the end of a hyphenated word – at the end of a paragraph or column.

*Orphan:* Like a widow, an orphan is a single word, part of a word or very short line, except it appears at the beginning of a column or a page.

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Things to fix:

*~ for left aligned/right ragged paragraph alignment ~*

- 1. Balance uneven rag (no stair steps, no big gaps)*
- 2. Don't hyphenate proper names*
- 3. Avoid hyphenations in 3 consecutive lines*
- 4. Fix widows, orphans, runts*
- 5. Use either space after paragraphs OR paragraph indents (not both)*

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*5. Use either space after paragraphs OR paragraph indents (not both)*

*6. For multiple paragraphs using paragraph indents: First paragraph only, the first line is left aligned. All subsequent paragraphs have 1–1.5 em indents*



# MICRO TYPOGRAPHY: LEFT ALIGNED/RIGHT RAGGED

Sum que que alicidebis  
expero ius illupta quaestiorrum nobit  
fuga.

Di alitat expedit occus sam,  
alignis et, ut et liqui untis dit, od  
quaesti onseque veraerf eriore eum  
rae comnitati susaestia comniaspel  
in corro que aciist resequer vel illene  
sitibus quas a soluptat eaque-  
autatio blam endemporpos enimi-  
aut omnimpo sandicitatur moditas-  
et atet apis nam velitasperit.

Faccusant, que event fugit,  
seque eniates int ommolestrum et  
omnis sinvend iscium simil idit que  
essum remperc iandaes sumque  
faccus pratinti voluptatum, opta  
comnii llabor secto is adissit Vartenig-  
ian empero volori ommod que

# MICRO TYPOGRAPHY: LEFT ALIGNED/RIGHT RAGGED

Use either space after paragraphs OR paragraph indents (not both)

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← Fix widows, orphans, runts

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*Balance uneven rag  
(no stair steps, no big gaps)*

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volori ommod que poremporione cum  
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*~ for right aligned/left ragged paragraph alignment ~*

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faccatisquia volecti bernam, officiis soluptio.

Vendipsam volut amus sequare ilist aut id et volupta

tiscill uptati omnimposam qui simi, omnis modi

dolesequi voluptatur simporis dolestemodit quia

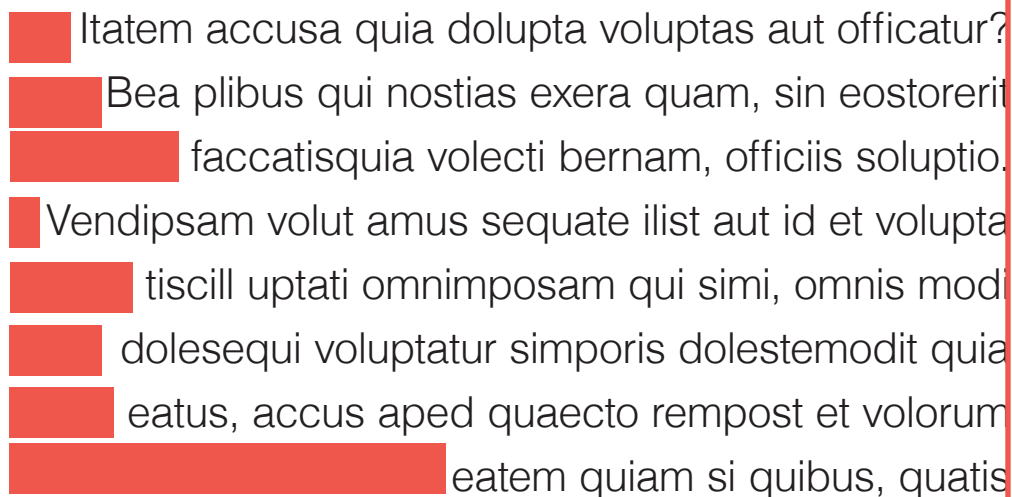
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# MICRO TYPOGRAPHY: RIGHT ALIGNED/LEFT RAGGED

*~ for right aligned/left ragged paragraph alignment ~*

Use only for small amounts of text and the fixes are the same as left aligned/right ragged text. Most likely you'll be breaking the lines of text for reading comprehension.

You can use the same fixes on right aligned/left ragged as you would on left aligned/right ragged text.



# MICRO TYPOGRAPHY: FORCE JUSTIFIED

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volupta tiscill uptati omnimposam qui simi, omnis  
modi dolesequi voluptatur simporis dolestemodit  
quia eatus, accus aped quaecto rempost et  
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*3. Avoid hyphenations in 3 consecutive lines*

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- 5. Use either space after paragraphs OR paragraph indents (not both)*

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- 6. For multiple paragraphs using paragraph indents: First paragraph only, the first line is left aligned. All subsequent paragraphs have 1–1.5 em indents*
- 7. Use “story” to push punctuation to the outside edge of the paragraph text block to create better architectural alignments.*

# MICRO TYPOGRAPHY: FORCE JUSTIFIED

Use either space after paragraphs OR paragraph indents (not both)

Sum que que alicidebis expero  
ius.

← *Fix widows, orphans, runts*

Di alitat expedit occus sam,  
alignis et, ut et liqui untis dit, od  
quaesti onseque veraerf eriore eum  
rae comnitati susaestia comniaspel  
in corro qu aciist reseque vel illene  
sitibus quas a soluptat eaque-  
autatio blam endemporpos enimi-  
aut omnimpos sandicitatur moditas-  
et atet apis nam velitasperit.

←  
←  
← *Avoid hyphenations in 3 consecutive lines*

Faccusant, que event fugit,  
seque eniates int ommolestrum et  
omnis sinvend iscium simil idit que  
essum remperci andaes sumque  
faccus pratinti voluptatum, opta  
comnii llabor secto is adissit Vartenig-  
ian emperci voleri ommod que  
poremporione cum laborecta quiae

← *Rivers*

← *Don't hyphenate proper names*

← *Gaps*

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ius.

Di alitat expedit occus sam,  
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quaesti onsequa veraerf eriore eum  
rae comnitati susaestia comniaspel  
n corro qu aciist reseque vel illene  
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faccus pratinti voluptatum, opta  
comnii llabor secto is adissit Vartenig  
an empero volori ommod que  
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← *Use story to push punctuation to the outside edge of the text block to create better type alignments.*

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ut et liqui untis dit, od quaesti onseque  
veraerf eriore eum rae comnitati susae-  
stia comniaspel in corro qu aciist reque  
vel illene sitibus quas a soluptat eaque  
autatio blam endemporpos trienimi  
aut omnimpo sandicitatur moeditas  
et atet apis nam velitasperit.

Faccusant, que event fugita, seque  
eniates int ommolestrum etas omnis  
sinvend iscium simil idit que essum  
remperc iandaes sumque asfaccus  
pratinti voluptatum, opta comnii llabor  
secto is adissit Vartenigian empero  
volori ommod que poremporione cum  
laborecta quiae sed quibusapidem  
quam, quiae quamendi rem qui omnihil  
iderciis cor ateste voluptas aut re num

# MICRO TYPOGRAPHY: CENTERED

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*~ for centered paragraph alignment ~*

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*1. Goal is to break lines to read for content/sense/flow*

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*~ for centered paragraph alignment ~*

- 1. Goal is to break lines to read for content/sense/flow*
- 2. Don't hyphenate proper names*
- 3. Avoid hyphenations in 3 consecutive lines*
- 4. Fix widows, orphans, runts*
- 5. Try not to make shapes with your text, unless intentionally creating a specific shape*

# MICRO TYPOGRAPHY: CENTERED

Sum que que alicidebis expero  
ius.

← *Fix widows, orphans, runts*

Di alitat expedit occus sam, alignis  
et, ut et liqui untis dit, od quaesti  
onsequa veraerf eriore eum rae  
comnitati susaestia comniaspel in  
corro qu aciist reseque vel illene  
sitibus quas a soluptat eaque-  
autatio blam endemporpos enimi-  
aut omnimpo sandicitatur moditas-  
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←  
←  
← *Avoid hyphenations in 3 consecutive lines*

Faccusant, que event fugit, sue  
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sinvend iscium simil idit que essum  
remperc iandaes sumque faccus  
pratinti voluptaum, opta collabor  
secto is adissit empero vol Vartenig-  
ian ommod que poremporione cum  
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←  
←  
← *Creating a shape*

← *Don't hyphenate proper names*



# MICRO TYPOGRAPHY: CENTERED

Sum que que alicidebis expero ius.

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