

Project Type/Date

Tools/Skills:

Tools: InDesign, Photoshop, Illustrator, Sketch, After Effects, etc

Skills: Brainstorming, Collaborating, Art Directing, Production, Designing, Illustrations, Coding, etc

(This is especially useful for team projects)

In the broader picture of your portfolio, how would this piece showcase your technical skills, conceptual thinking, design process, and/or problem solving abilities?

Collaborators:

Who worked on the project

Problem:

Does your project need a concept or does it have a specific problem to solve?

Are there any hurdles you can think of for this project that needs outside help and/or resources?

Solution:

Is your concept and/or solution easily explained in a few sentences?

(if it's more, you need to do work on it. Keep it simple, clear, & concise)

Research:

What resources would be good to help you brainstorm, research your topic?

Who/where could you go for feedback, assistance, technical help?

Demographics:

Who are the target audience, users, personas, etc.?

What media streams might be used for your project?

Process:

Think about the steps needed to complete your project. Document the process as you work.

What are some scheduled milestones you can work towards as mini goals for this project?

Next steps:

(Notes for version 2 or post mortem observations)

How can you evaluate the success of your work?

What would you do differently or what changes would you make if moving forward?