

**WHEN LOOKING AT THE PRELIMS AND BODY OF THE BOOK,
PLEASE GIVE FEEDBACK ON THE FOLLOWING ITEMS:**

Visual consistency for position of text, scale of text, and typographic styles through out.

Is there an established hierarchy?

Is the text easy to read and accessible?

Overall Tone/Voice of the samples:

- Are the type classification choices appropriate for the genre/audience?
- Are the type choices within the classifications appropriate for the genre/audience?
- Do the typeface choices work well together?

Does the text need edits with letter spacing, leading, line length or text panel depth?