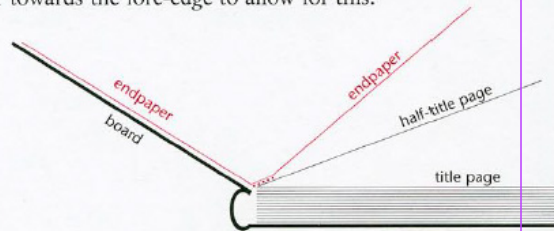


## The half-title page

Once the title page style is established, attention can turn to the half-title page. This page will only bear the title of the book – and possibly an image in the case of illustrated books.

If the book is to be hard bound, bear in mind that the endpaper is glued to the half-title page, using up to 5 mm of the page in the gutter margin. The text should be positioned further towards the fore-edge to allow for this.

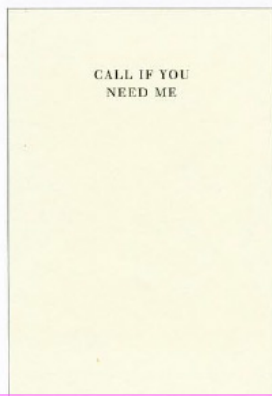
Originally books were sold only as a set of signatures for the buyer to bind; the half-title page was only an outer sheet to protect the title page. It was then known as a *bastard* page – not a real part of the book and bearing only the book's title. When books began to be sold as bound objects the page persisted as the half-title.



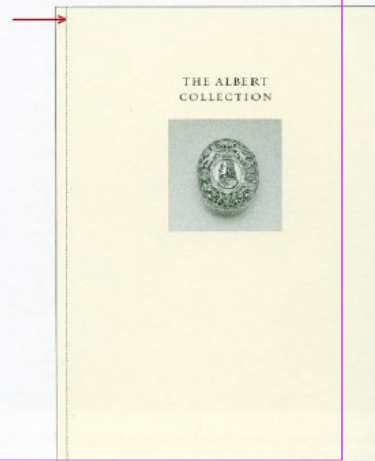
The typography of the half-title will be the same as the title page, reduced in size:

### CALL IF YOU NEED ME

Above is the setting of the title page; only the title is repeated on the half-title using a smaller face and reduced leading.



A small illustration may add to the appeal of a heavily illustrated book and reduce the emptiness of the page. It should be positioned to allow for the endpaper fixing.



## *Pride and Prejudice*



# *Pride and Prejudice*



## The title page

The elements of a title page are best laid out in groups:

<p>TITLE</p> <p>AUTHOR</p> <p>LOGO</p> <p>PUBLISHER</p>	<p>TITLE</p> <p>SUB-TITLE</p> <p>AUTHOR</p> <p>LOGO</p> <p>PUBLISHER</p>	<p>TITLE</p> <p>AUTHOR</p> <p>EDITOR</p> <p>FOREWORD</p> <p>TRANSLATOR</p> <p>LOGO</p> <p>PUBLISHER</p> <p>DATE</p>
A simple title	Two groups	Three groups

The position on the page will indicate title and author – the word 'by' is redundant.

If the title is set in upper and lower case, the traditional rules on the treatment of capitalization of the words of the title are as follows:

### Capital first letter

The first word of the title  
All nouns  
All adjectives  
The first word after a colon  
Personal pronouns – I, me, you, etc.

### No capital first letter

Definite and indefinite articles – the, a, an, etc.  
Prepositions – by, with, for, etc  
Verbs (usually)  
Conjunctions – and  
Possessive pronouns – my, our etc.

*Call Me if You need Me*

Textile Mills in the Nineteenth Century: Their Development

*The Shock of the New*

Publishers may have individual house rules and will advise on this. Additional contributors noted on the title page are treated in two lines:

With Illustrations by	With a Foreword by	With an Introduction by	Translated by
Artist's name	Writer's name	Writer's name	Translator's name

The editor will indicate capitalization of these elements.

# *Pride and Prejudice*

JANE AUSTEN



MIDDLETON CLASSICS PUBLISHING

2009

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