

Saul Bass

May 8, 1920 - April 25, 1996



- 1920 - Saul Bass is a US graphic designer and filmmaker was born 8th of May in the Bronx district of New York.
- 1936 - Wins a scholarship to study at the Art Students' League in Manhattan.
- 1938 - Working as an assistant in the art department of the New York office of Warner Bros.
- 1944 - Joins the Blaine Thompson Company, an advertising agency, and enrolls at Brooklyn College, where he is taught by the émigré Hungarian designer and design theorist Gyorgy Kepes.
- 1946 - Traveled to Los Angeles to work as an art director at the advertising agency, Buchanan and Company.
- 1952 - Opens his own studio, named Saul Bass & Associates in 1955.
- 1954 - Designs his first title sequence for Otto Preminger's Carmen Jones.
- 1955 - Creates titles for Robert Aldrich's The Big Knife and Billy Wilder's The Seven Year Itch. The animated sequence he devises for Preminger's The Man with a Golden Arm causes a sensation.
- 1958 - Forges a new collaboration with Alfred Hitchcock by designing the titles for Vertigo.
- 1959 - Provide the title sequences for Hitchcock's North by Northwest and Preminger's Anatomy of a Murder.
- 1962 - Devises titles for Edward Dmytryk's Walk on the Wild Side and directs his first short film, Apples and Oranges. Marries Elaine Makatura.
- 1963 - Stanley Kramer commissions Bass to create titles for its A Mad, Mad, Mad, Mad World.
- 1966 - Directs the racing sequences and devises the titles for John Frankenheimer's Grand Prix.
- 1968 - Wins an Oscar for the short film Why Man Creates and develop a corporate identity programme for the Bell System telephone company.
- 1973 - Designs the corporate identity of United Airlines.
- 1974 - Directs his first feature film Phase IV.
- 1980 - Designs the poster for Stanley Kubrick's The Shining and devises the corporate identity of the Minolta camera company.
- 1984 - Creates a poster for the Los Angeles Olympic games.
- 1990 - Begins a long collaboration with Martin Scorsese by creating the titles for GoodFellas.
- 1991 - Devises the titles for Scorsese's Cape Fear and a poster for the 63rd Academy Awards.
 - Bass designs the Academy Awards poster for the next five years.
- 1993 - Creates the title sequence for Scorsese's The Age of Innocence and a poster for Steven Spielberg's Schindler's List.
- 1995 - Designs titles for Scorsese's Casino.
- 1996 - Saul Bass died 25th of April in Los Angeles of non-Hodgkins lymphoma.

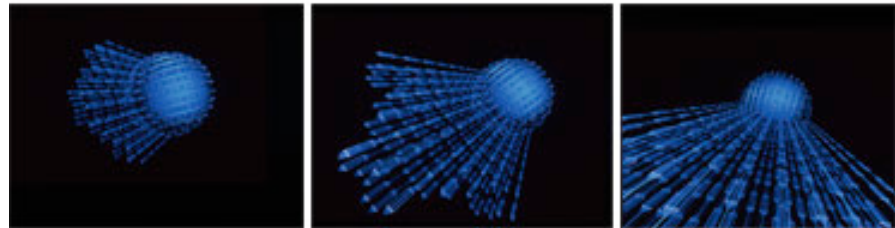


 **UNITED**





AT&T







FRANK SINATRA · ELEANOR PARKER · KIM NOVAK



Bill Arnold, Danny, Garret McInerney, Robert Strauss, John Conte, Sara Stranahan, George E. Stone, George Mathews, Laurel King, Eric Mann, Sherry Rogers, Shelly Storm, Screenplay by Walter Newman & Lewis Meltzer, From the novel by Nelson Algren, Music by Elmer Bernstein, Produced & Directed by Otto Preminger, Released by United Artists

THE MASTER OF SUSPENSE WEAVES HIS GREATEST TALE!

M.G.M. presents

CARY GRANT

EVA MARIE SAINT

JAMES MASON



NORTH BY NORTHWEST

VISTA VISION
TECHNICOLOR

Co-starring JESSIE ROYCE LANDIS

Written by ERNEST LEHMAN • Directed by **ALFRED HITCHCOCK**

AN MGM PICTURE

THE SCREEN ACHIEVES ONE OF THE GREAT ENTERTAINMENTS
IN THE HISTORY OF MOTION PICTURES



"WEST SIDE STORY"
A ROBERT ROSSO PRODUCTION
PRESENTS

STARRING NATALIE WOOD

RICHARD BEYMER RUSSELL TAMBLYN
RITA MORENO GEORGE CHAKIRIS

DIRECTED BY ROBERT ROSSO
MUSIC BY JEROME ROBBINS
LIBRETTO BY ARTHUR LAURENTS
BOOK BY ARTHUR LAURENTS
BASED UPON THE STAGE PLAY ADAPTED BY ROBERT ALDRICH AND JAMES H. HANCOCK
FROM THE STAGE PLAY BY ARTHUR LAURENTS

WEST SIDE STORY, THE SCREEN ACHIEVES ONE OF THE GREAT ENTERTAINMENTS IN THE HISTORY OF MOTION PICTURES. A ROBERT ROSSO PRODUCTION. STARRING NATALIE WOOD, RICHARD BEYMER, RUSSELL TAMBLYN, RITA MORENO, GEORGE CHAKIRIS. DIRECTED BY ROBERT ROSSO. MUSIC BY JEROME ROBBINS. LIBRETTO BY ARTHUR LAURENTS. BOOK BY ARTHUR LAURENTS. BASED UPON THE STAGE PLAY ADAPTED BY ROBERT ALDRICH AND JAMES H. HANCOCK FROM THE STAGE PLAY BY ARTHUR LAURENTS.

**WEST
SIDE
STORY**

PRESENTS
JAMES STEWART
KIM NOVAK
IN ALFRED HITCHCOCK'S
MASTERPIECE



'VERTIGO'

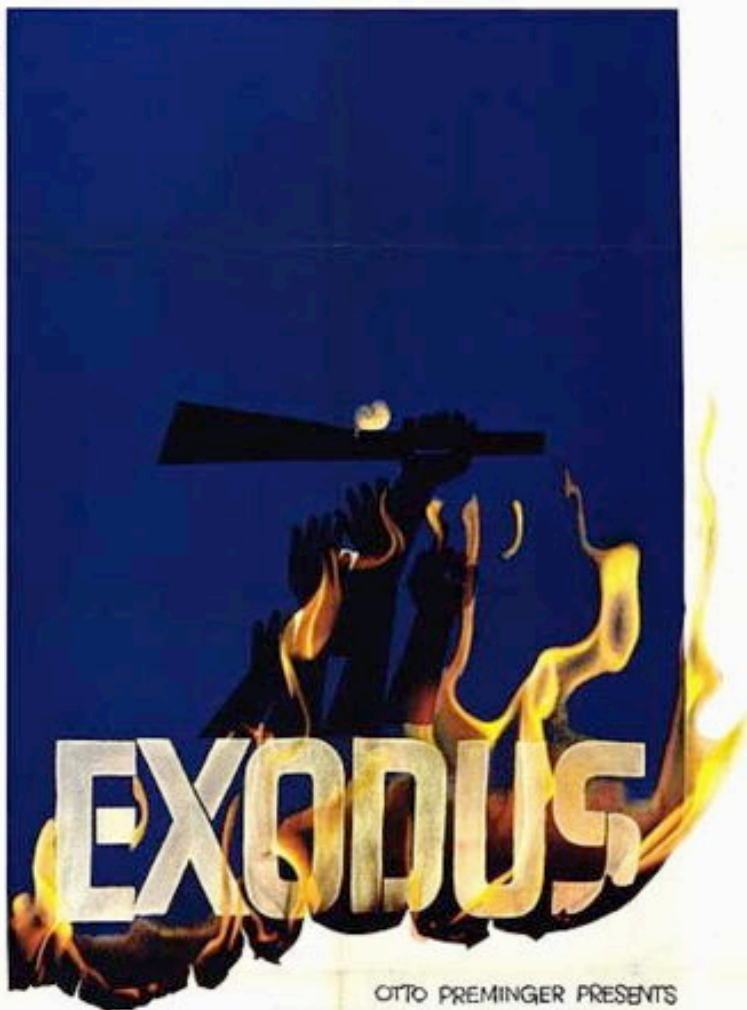
CASTING BY BARBARA BEL GEDDES
COSTUME DESIGNER TOM HELMOPF
PRODUCTION DESIGNER HENRY JONES
DIRECTOR OF PHOTOGRAPHY ALFRED HITCHCOCK
EXECUTIVE PRODUCERS ALEC COPPEL & SAMUEL TAYLOR
TECHNICOLOR
BASED UPON THE NOVEL 'D'UNE' BY PIERRE BOULLE
AND THE SCREENPLAY BY BOYLAND HENNINGMAN
MUSIC BY BERNARD HERRMANN
DISTRIBUTED BY UNITED ARTISTS
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JAMES STEWART
LEE REMICK
BEN GAZZARA
ARTHUR O'CONNELL
EVE ARDEN
KATHRYN GRANT

and JOSEPH N. WELCH as Judge Weaver

DESIGNED BY PAUL HAYS



OTTO PREMINGER PRESENTS
PAUL NEWMAN • EVA MARIE SAINT
RALPH RICHARDSON • PETER LAWFORD
LEE J. COBB • SAL MINEO • JOHN DEREK
HUGH GRIFFITH • GREGORY RATOFF
JILL HAWORTH IN "EXODUS"

MARYS GOVING • ALEXANDER STEWART • MICHAEL WAGER • MARTIN BENSON • PAUL STEVENS • BETTY WALKER • MARTIN MILLER
VICTOR MADDERN • GEORGE MAHARIS • JOHN CRANFORD • SAMUEL SEGAL • SCREENPLAY BY DALTON TRUMBO • BASED ON THE
NOVEL BY LEON URSIS • MUSIC BY ERNEST GOLD • PHOTOGRAPHED IN SUPER PANAVISION 70. TECHNICOLOR® BY SAM LEAVITT • FOOD
AD STEREOPHONIC SOUND • ART DIRECTOR RICHARD DAY • A U.S. RELEASE • PRODUCED AND DIRECTED BY OTTO PREMINGER

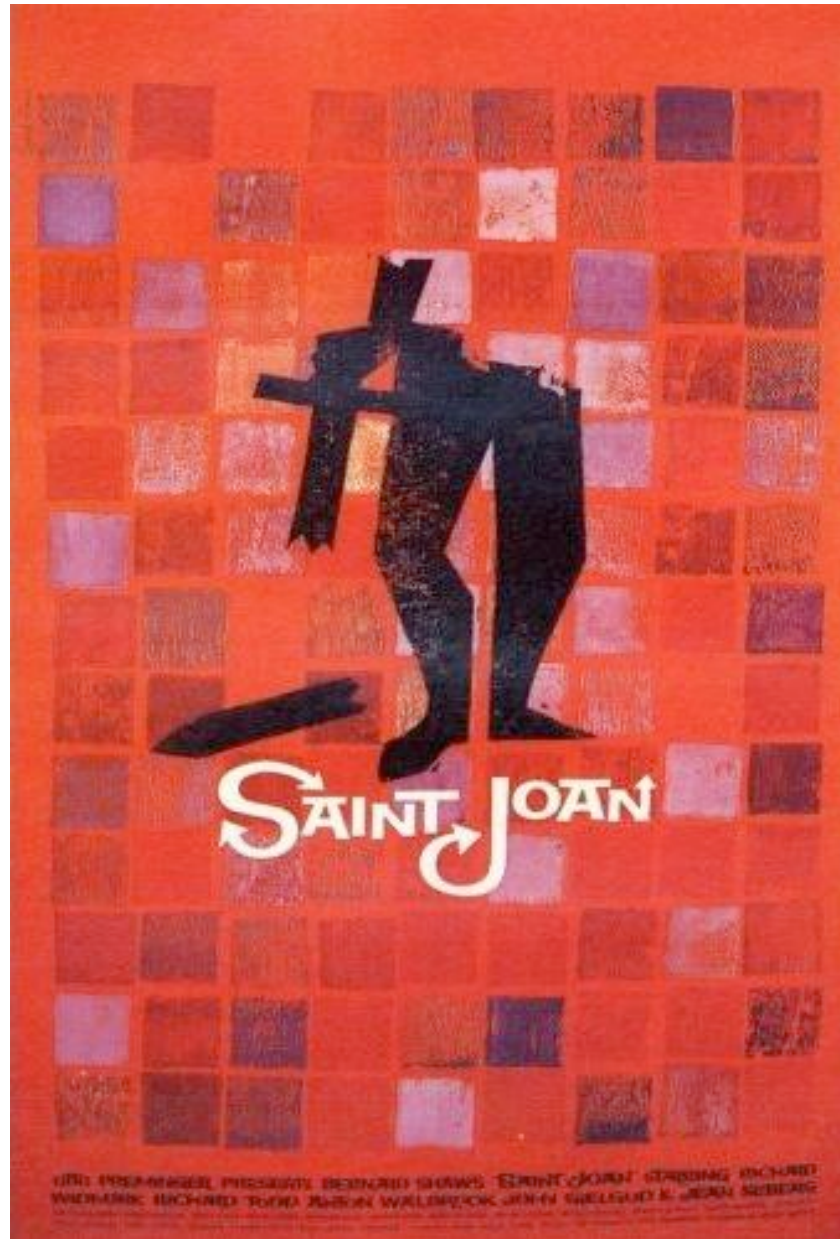
GARY COOPER
AUDREY
HEPBURN
MAURICE
CHEVALIER

LOVE IN
THE
AFTER NOON



PRODUCED & DIRECTED BY BILLY WILDER

with JOHN WOODEN screenplay by BILLY WILDER & L. A. J. DUNNING based on a novel by CLAUDE ANET musical adaptation by FRANK MARSHALL an ALLIED ARTISTS picture



UNITED ARTISTS PRESENTS BEYONCE SOLOWS 'SAINT JOAN' STARRING RICHARD WILDMARK, RICHARD TOVA, JASON WALKER, JOHN H. MCELROY & JERRY SEIBERG



OTTO PREMINGER PRESENTS HENRY FONDA
CHARLES LAUGHTON ☆ DON MURRAY ☆
WALTER PIDGEON (A) PETER LAWFORD

GENE TIERNEY ☆ FRANCHOT TONE ☆
LEW AYRES ☆ BURGESS MEREDITH
EDDIE HODGES ☆ PAUL FORD ☆ ☆
GEORGE GRIZZARD ☆ INGA SWENSON



WITH PAUL HUGHES, EDWARD ANDREWS, WILL SCHA, BETTY WHITE, TOM HELMORE, HILARY EYRE, RENE PAUL, MICHELLE MONTAIG, PAUL STEVENS, RUSS
BRUNN, MALCOLM KITTERBRIGHT. SCREENPLAY BY MONTELL BAYES. BASED ON THE NOVEL BY ALLEN DRURY. MUSIC BY JERRY FELLINE. PHOTOGRAPHED
IN PARAGUAY BY SAM LEVITZ. PRODUCTION DESIGNED BY LYLE WHEELER. A COLUMBIA PICTURES RELEASE. PRODUCED & DIRECTED BY OTTO PREMINGER